

STEPHEN D. REESE**Formal Education:**

Ph.D., Mass Communications, University of Wisconsin at Madison, 1982. Dissertation: Multi-Channel Redundancy Effects on Television News Learning

M.A., Journalism, University of Wisconsin at Madison, 1980. Thesis: The News and Ideology: Their Effect on the Holding and Structure of Political Attitudes

B.S., Communications, University of Tennessee, 1976

Academic Positions:

2005 – present: Associate Dean for Academic Affairs, College of Communication, The University of Texas at Austin

2005 – present: Jesse H. Jones Professor, School of Journalism, College of Communication,

1993 -- 2004: Professor, The University of Texas

1996 -- 2002: Director and G.B. Dealey Professor of Journalism, University of Texas

1988 -- 1993: Associate Professor, University of Texas

1982 -- 1988: Assistant Professor, University of Texas

1979 -- 1982 Teaching Assistant, School of Journalism and Mass Communication, University of Wisconsin at Madison

Awards and other Recognition:

Kurt Baschwitz Professor visiting appointment, University of Amsterdam, The Netherlands, Spring 2004.

Edith Fox King Award, for contributions to scholastic journalism, Texas Interscholastic League Press Conference, 2004.

Co-Authored book Mediating the Message, selected as one of the “Significant Journalism and Communication Books of the Twentieth Century,” for (See P. Poindexter & J. Folkerts, in Journalism & Mass Communication Quarterly, 76(4) 627-630, 1999)

Distinguished Alumnus Award, College of Communication, University of Tennessee, 1996.

Kriegbaum, Under-40 Award for outstanding achievement in teaching, research and service, Association for Education in Journalism and Mass Communication, 1994.

Distinguished Essay Award, given by the International Communication Association, Political Communication Division, for “The structure of news sources on television” in Journal of Communication, 44, 1994.

Holder of Jesse H. Jones Professorship, 1995 to present; holder of G. B. Dealey Professorship in Journalism, 1996 to 2002.

Member, Phi Kappa Phi, National Honor Society

College of Communication Annual Research Award, 1991--1992, for "The ideology of objectivity: A socialist at the Wall St. Journal," Critical Studies in Mass Communication, 7:4, 1990.

Everett Collier University Fellow, College of Communication, University of Texas, 1986--1987.

H. V. Kaltenborn Scholarship, University of Wisconsin, 1981--1982.

Books

Stephen Reese, Oscar Gandy, and August Grant (editors). Framing Public Life: Perspectives on Media and our Understanding of the Social World. (Mahwah, N.J.: Lawrence Erlbaum, 2001). Translated into Korean.

Pamela Shoemaker and Stephen Reese, Mediating the Message: Theories of Influence on Mass Media Content (New York: Longman, 1991). (2nd edition, 1996). Translated into Spanish and Korean.

Book Chapters

Stephen Reese, "Media Production and Content," major overview of subfield as area editor for International Encyclopedia of Communication. W. Donsbach (ed.) Project of the International Communication Association to map the field of communication. (London: Blackwell, 2008).

Pamela Shoemaker, Timothy Vos and Stephen Reese, "Journalists as gatekeepers," in K. Wahl-Jorgensen and T. Hanitzsch (eds.) Handbook of Journalism Studies, International Communication Association Handbook Series (London: Routledge/Lawrence Erlbaum, in press).

Stephen Reese, "Theorizing a globalized journalism," in M. Loeffelholz & D. Weaver (eds.), Global journalism research: Theories, methods, findings, future, pp. 240-252. (London: Blackwell, 2008).

Stephen Reese, "Militarized journalism: Framing dissent in the Persian Gulf wars," in Stuart Allan and Barbie Zelizer (eds) Reporting War: Journalism in Wartime, pp. 247-265, (London and New York: Routledge, 2004).

Stephen Reese, "Framing Public Life," Major synthesis review chapter in Stephen Reese, Oscar Gandy, and August Grant (Eds.) Framing Public Life: Perspectives on Media and our Understanding of the Social World, pp. 7-32, (Mahwah, N.J. Lawrence Erlbaum, 2001).

Stephen Reese, "The News Paradigm and the Ideology of Objectivity: A Socialist at the Wall Street Journal," reprinted in Dan Berkowitz (ed.) Social Context of News: A Text- Reader (Beverly Hills: Sage, 1996).

Stephen Reese, "Setting the Media's Agenda: A Power Balance Perspective," pp. 309-340, invited full-length review essay in James Anderson (ed.) Communication Yearbook 14 (Beverly Hills: Sage, 1991).

Stephen Reese and Lucig Danielian, "Inter-Media Influence and the Drug Issue: Converging on Cocaine," in Pamela Shoemaker (ed.) Communication Campaigns About Drugs: Government,

Media and the Public, pp. 29-45. (Hillsdale, N.J.: Erlbaum, 1989). Also, anthology chapter in Max McCombs and David Pross (eds.) Agenda-Setting: Readings on Media, Public Opinion and Policy Making (Hillsdale, N.J.: Erlbaum, 1991).

Lucig Danielian and Stephen Reese, "A Closer Look at Inter-Media Influences on the Agenda-Setting Process: The Cocaine Issue of 1986," in Pamela Shoemaker (ed.) Communication Campaigns About Drugs: Government, Media and the Public (Hillsdale, N.J.: Erlbaum, 1989).

Stephen Reese, "Relations of Occupations to Uses of Information Technologies," chapter in Frederick Williams (ed.) Measuring the Information Society: The Texas Studies (Beverly Hills: Sage, 1988).

Refereed articles

Stephen Reese, Lou Rutigliano, Kideuk Hyun and Jaekwan Jeong, "Mapping the blogosphere: Citizen-based media in the global news arena," Journalism: Theory, Practice, Criticism, 8(3), pp. 235-262 (2007).

Stephen Reese, "The framing project: A bridging model for media research revisited," Invited forum commentary for special issue of Journal of Communication on Framing, Agenda-setting, and priming, 57(1) pp. 148-154 (2007).

Stephen Reese and Jane Ballinger, "Roots of a sociology of news: Remembering Mr. Gates and social control in the newsroom," Journalism & Mass Communication Quarterly, 78(4), pp. 641-658 (2001).

Stephen Reese, "Understanding the Global Journalist: A Hierarchy of Influences Approach," Journalism Studies, 2(2), pp. 173-187 (2001)

Stephen Reese, "Hacia una comprension del periodista global: El modelo de investigacion de 'jerarquia de influencias,'" (Understanding Journalists and Journalism: A Hierarchy of Influences Approach) Comunicacion y Sociedad (Spain). 12(2), December, pp. 47-68 (1999).

Stephen Reese and Jeremy Cohen, "Educating for Journalism: The Professionalism of Scholarship," Journalism Studies 1(2): 213-217 (2000).

Stephen Reese, "Progressive Potential of Journalism Education: Recasting the Academic vs. Professional Debate," Harvard International Journal of Press/Politics, 4(4): 70-94 (1999).

Stephen Reese and Bob Buckalew, "The militarism of local television: The routine framing of the Persian Gulf war," Critical Studies in Mass Communication, 12:1:40-59 (March 1994).

Stephen Reese, August Grant and Lucig Danielian, "The Structure of News Sources on Television: A Network Analysis of CBS News, Nightline, McNeil-Lehrer and This Week With David Brinkley," Journal of Communication, (Spring 1994). (Political Communication Distinguished Essay Award, International Communication Association).

- C. Kevin Swisher and Stephen Reese, "The Smoking and Health Issue in the Daily Press: Influence of the Regional Economy, the Tobacco Institute, and the Objectivity Routine," Journalism Quarterly, 69:4:987-1000 (1992).
- Stephen Reese and Glenn Cameron, "Enhancing VNR (Video News Release) Impact: The Effects of Captioning on Memory and Understanding of Television News," Journal of Public Relations Research, 4:3 (October, 1992).
- Stephen Reese, "The News Paradigm and the Ideology of Objectivity: A Socialist at the Wall Street Journal," Critical Studies in Mass Communication, 7:4 (December, 1990) (special Theories of Journalism issue).
- Stephen Reese, "Information Work and Workers: Technology Attitudes, Adoption and Media Use in Texas," Information Age, 12:3:159-163 (July, 1990) (Great Britain).
- Dominic Lasorsa and Stephen Reese, "News Source Use in the Crash of 1987: A Study of Four National Media," Journalism Quarterly, 67:1:60-71 (Spring, 1990). Reprinted in Doris Graber (ed.) Media Power in Politics, 3rd Ed., p. 110-122, Washington, D.C.: Congressional Quarterly Press.
- Stephen Reese, "New Communication Technologies and the Information Worker: The Influence of Occupation," Journal of Communication, 38:2:59-70 (Spring, 1988).
- Tsan-Kuo Chang, Wayne Danielson, Stephen Reese and Pamela Shoemaker, "Sampling Ethnic Media Use: The Case of Hispanics," Journalism Quarterly, 65:1:189-190 (Spring, 1988).
- Pamela Shoemaker, Stephen Reese and Wayne Danielson, "Ethnic Concentration as a Predictor of Language Preference and Media Use," Journalism Quarterly, 64:2:593-596 (Summer/Autumn, 1987).
- Dan McDonald and Stephen Reese, "Audience Selectivity and Television News," Journalism Quarterly, 64:3:763-768 (Winter, 1987).
- Jinok Son, Stephen Reese and William Davie, "The Effects of Visual-Verbal Redundancy and Recaps on Television News Understanding and Recall," Journal of Broadcasting & Electronic Media, 31:2:67-74 (Spring, 1987).
- Stephen Reese, John Daly and Andrew Hardy, "Economic News on Network Television: 1973 to 1983," Journalism Quarterly, 64:1 (Spring 1987).
- Stephen Reese, Pamela Shoemaker and Wayne Danielson, "Social Correlates of Public Attitudes toward the New Communication Technologies," Journalism Quarterly, 63:4:675-682, (Winter 1986).
- Stephen Reese, Wayne Danielson, Pamela Shoemaker, Tsan-Kuo Chang and Huei-Ling Hsu, "Ethnicity of Interviewer Effects Among Mexican-Americans," Public Opinion Quarterly, 50:4:563-572 (Winter 1986).
- Kalle Heikkinen and Stephen Reese, "Videotex vs. News-papers: Impact of Media Orientations and Information Need," Communication Research, 13:1:19-36 (January 1986).

Pamela Shoemaker, Stephen Reese and Wayne Danielson, "Spanish-Language Print Media Use as an Indicator of Acculturation," Journalism Quarterly, 62:4:734-740 (Winter 1985).

Ronald Faber, Stephen Reese and Leslie Steeves, "Spending Time with the News Media: Exploring the Relationship between Reliance and Use," Journal of Broadcasting and Electronic Media, 29:4:445-450 (Fall 1985).

Stephen Reese, "Visual-Verbal Redundancy Effects on Television News Learning," Journal of Broadcasting, 28:1:79-87 (Winter 1984).

Dan Drew and Stephen Reese, "Children's Learning from a Television Newscast," Journalism Quarterly, 61:1:83-88 (Spring 1984).

Mark Miller and Stephen Reese, "Media Dependency as Interaction: The Effects of Exposure and Reliance on Political Efficacy and Activity," Communication Research, 9:2:227-248 (Spring 1982).

Stephen Reese and Mark Miller, "Political Attitude Holding and Structure: The Effects of Newspaper and Television News," Communication Research, 8:2:167-187 (Spring 1981).

Refereed Papers

Stephen Reese and Seth Lewis, "Framing the War on Terror: The naturalization of policy in the U.S. press," paper submitted to the International Communication Association conference, Montreal, 2008.

Jia Dai and Stephen Reese, "Public Sphere or Media Field? Mapping the Chinese Blogosphere," paper presented at the Global Communication and Development Conference, Shanghai, October 2007.

Jia Dai and Stephen Reese, "Practicing Public Deliberation: The role of Celebrity Blogs and Citizen-Based Blogs in China," paper presented at the Harmonious Society, Civil Society and the Media Conference, organized by the Chinese Association for Communication and the International Communication Association, Beijing, October 2007

Stephen Reese, Lou Rutigliano, Kideuk Hyun and Jaekwan Jeong, "Mapping the blogosphere: Citizen-based media in the global news arena," paper presented to the Association for Education in Journalism and Mass Communication, San Antonio, 2005.

Stephen D. Reese "Globalized journalism in the public sphere," paper presented to the International Communication Association, New York, 2005.

Stephen Reese, "Understanding the global journalist: A Hierarchy of Influences Approach," paper presented to the International Association for Media & Communication Research, Singapore, 2000.

Amy Reynolds, Dustin Harp and Stephen Reese, "Conceptualizing objectivity on-line: Using the web to teach media literacy skills," paper presented to the Association for Education in Journalism and Mass Communication, Chicago, 1997.

- Jane Ballinger and Stephen Reese, "Journalists meet their audience in Cyberspace: Time Online and the O.J. Simpson cover controversy," paper presented to the International Communication Association, Albuquerque, 1995.
- Stephen Reese (1994), "The Media Sociology of Herbert Gans: A Chicago Functionalist," paper presented to the International Communication Association, Sydney, Australia.
- Lori Bergen, Stephen Reese and Jennifer Mueller, "Constructing the Abortion Controversy on Local Television: Operation Rescue's Summer of Mercy in Wichita," paper presented to the International Communication Association, Sydney, Australia, 1994.
- Stephen Reese and Bob Buckalew, "Mediated Militarism of Local Television News: The Routinized Rationale for the War in the Gulf," paper presented to the Association for Education in Journalism and Mass Communication, Kansas City, 1993.
- Stephen Reese, Jane Ballinger and Pamela Shoemaker, "The Roots of Media Sociology: Mr. Gates and Social Control in the Newsroom," paper presented to the Association for Education in Journalism and Mass Communication, Kansas City, 1993.
- Stephen Reese, August Grant and Lucig Danielian, "The Structure of News Sources on Television: A Network Analysis of CBS News, Nightline, McNeil-Lehrer and This Week With David Brinkley," paper presented to the Political Communication Division, International Communication Association, Miami, 1992.
- Kevin Swisher and Stephen Reese, "The Smoking and Health Issue in the Daily Press: Influence of the Regional Economy, the Tobacco Institute and the Objectivity Routine," paper presented to the Association for Education in Journalism and Mass Communication, Boston, 1991.
- Stephen Reese, "Setting the Media's Agenda: A Power Balance Perspective," paper presented to the Association for Education in Journalism and Mass Communication, Minneapolis, Minnesota, 1990 (Top 3 Paper).
- Stephen Reese, "The News Paradigm and the Limits of Objectivity: A Socialist at the Wall Street Journal," paper presented to the Qualitative Studies Division of the Association for Education in Journalism and Mass Communication, Washington, D.C., 1989.
- Dominic Lasorsa and Stephen Reese, "News Sources in the National Media: A Comparison of Coverage of the Stock Market Crash," paper presented to the International Communication Association, San Francisco, 1989.
- Lucig Danielian and Stephen Reese, "News Sources and Themes in the Elite Press: Inter-Media Agenda-Setting and the Cocaine Issue," paper presented to the International Communication Association, San Francisco, 1989.
- Stephen Reese and Lucig Danielian, "A Closer Look at the Intermedia Agenda Setting Process for the Drug Issue," presented to the Midwest Association for Public Opinion Research, Chicago, 1987.

- Stephen Reese, "Information Workers' Attitudes Toward Technology: Two Surveys of Texans," presented to the World Association for Public Opinion Research, Montreux, Switzerland, 1987.
- Stephen Reese and William Davie, "Captioning Effects on Television News Learning," presented to the Radio-Television Journalism Division of the Association for Education in Journalism and Mass Communication, San Antonio, Texas, 1987 (top paper).
- Stephen Reese and Lucig Danielian with Melody Townsell, "Agenda Setting of Drug Issues Within the Media: the Case of Cocaine," invited paper presented to the American Association for Public Opinion Research, Hershey, Pennsylvania, 1987.
- Stephen Reese, "Information Work and Workers: Technology Adoption, Attitudes and Media Use," presented to the International Communications Association, Human Communication Technology Interest Group, Montreal, 1987.
- Stephen Reese and John Daly, "How Television News Covered the Economy: 1973 to 1983," presented to the Association for Education in Journalism and Mass Communication, Radio-Television Journalism Division, Norman, Oklahoma, 1986.
- Pamela Shoemaker, Stephen Reese, Wayne Danielson and Kenneth Hsu, "Proportion of Hispanics as a Predictor of Media Use and Attitudes," presented to the International Communications Association, Intercultural/Development Division, Chicago, 1986.
- Stephen Reese and John Daly, "TV News, the Economy and Consumer Opinion: Shaping Economic Perceptions," presented to the Association for Education in Journalism and Mass Communication, Theory and Methodology Division, Memphis, 1985.
- Tsan-Kuo Chang, Wayne Danielson, Stephen Reese and Pamela Shoemaker, "Mexican-Americans as an Ethnic Sample: Random Digit Dialing vs. Sampling by Surname," presented to the Association for Education in Journalism and Mass Communication, Theory and Methodology Division, Memphis, 1985.
- Daniel McDonald and Stephen Reese, "Media Reliance, Television News and Viewer Selectivity," presented to the Speech Communications Association, Mass Communications Division, Denver, 1985.
- Daniel McDonald and Stephen Reese, "Audience Selectivity and Television News," presented to the Association for Education in Journalism and Mass Communication, Radio-Television Journalism Division, Memphis, 1985.
- Stephen Reese, Wayne Danielson, Pamela Shoemaker, Tsan-Kuo Chang and Huei-Ling Hsu, "Mexican-Americans as Interviewers and Respondents: Sources of Bias in Answers to Cultural Questions," presented to the International Communications Association, Intercultural/Development Division (Top 8 paper), Honolulu, Hawaii, 1985.
- Stephen Reese, Pamela Shoemaker and Wayne Danielson, "Social Correlates of Public Attitudes toward the New Communication Technologies," presented to the Midwest Association for Public Opinion Research, Chicago, 1984.

Pamela Shoemaker, Tsan-Kuo Chang, Stephen Reese and Wayne Danielson, "Exploring the Relationship between Media Use and Voting among Hispanics and Anglos," presented to the Midwest Association for Public Opinion Research, Chicago, 1984.

Stephen Reese, "The News Media and the Audience: Dependency Research Directions for an Information Society," presented to the International Communications Association, Political Communication Division, San Francisco, 1984.

Ronald Faber, Stephen Reese and Leslie Steeves, "Spending Time with the News Media: Exploring the Relationship between Reliance and Use," presented to the International Communications Association, Mass Communication Division, San Francisco, 1984.

Stephen Reese, "Media Dependency in the Information Age: An Examination of Research and Future Directions," presented to the Southwest Journalism Symposium, Austin, Texas, 1983.

Stephen Reese, "Improving Audience Learning from Television News through Between-Channel Redundancy," presented to the Association for Education in Journalism and Mass Communication, Radio-Television Journalism Division, Corvallis, Oregon, 1983.

Dan Drew and Stephen Reese, "Children's Learning from a Television Newscast," presented to the Association for Education in Journalism and Mass Communication, Radio-Television Journalism Division, East Lansing, Michigan, 1981.

Mark Miller and Stephen Reese, "Media Dependency as Interaction: The Effects of Exposure and Reliance on Political Efficacy and Activity," presented to the Association for Education in Journalism and Mass Communication, Theory and Methodology Division, Boston, 1980.

Other Publications and Reports

Stephen Reese, "Journalism Research and the Hierarchy of Influences Model: A global perspective," *Brazilian Journalism Research* (in press).

David Weaver, David H. Weaver, Randal A. Beam, Bonnie J. Brownlee, Paul S. Voakes and G. Cleveland Wilhoit, The American Journalist in the 21st Century: U.S. News People at the Dawn of a New Millennium (book review) Political Communication (in press).

Stephen Reese, "Living up to Wilbur Schramm's vision," Invited symposium contribution, "Journalism and mass communication at the crossroads," Journalism & Mass Communication Educator, 56(3) pp. 4-27 (2001).

Stephen Reese, "News Production Theories," Encyclopedia of Communication and Information (Jorge Reina Schement, ed.) New York: Macmillan (2002).

Stephen Reese, "Visions of Mass Media Education," in Tom Dickson's Mass Media Education in Transition: Preparing for the 21st Century. Mahwah, N.J.: Lawrence Erlbaum. Pp. 211-214 (2000).

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Gideon Forsberg, *Critical Thinking in an Image World: Alfred Korzybski's Theoretical Principles Extended to Critical Television Evaluation*, (book review) Journalism Quarterly, 71:3 (Autumn 1994).

Pamela Shoemaker and Stephen Reese, "Exposure to What? Integrating Media Content and Effects Studies," (invited essay) Journalism Quarterly, 67:3 (Autumn, 1990).

Mark Hertsgaard, *On Bended Knee: The Press and the Reagan Presidency*, (book review) Journalism Quarterly, 66:1 (Spring, 1989).

Gwenda Blair, *Almost Golden: Jessica Savitch and the Selling of Television News. Christine Craft, Too Old, Too Ugly, And Not Deferential to Men*, (book review) Journalism Quarterly, 65:3 (Autumn, 1988).

MaxThink, outline processor (software review) Journalism Quarterly, 65:2 (Summer, 1988).

Pamela Shoemaker, Stephen Reese and Wayne Danielson, Media in Ethnic Context: Language and Communication in Texas, Department of Journalism book-length report, University of Texas, 1985.

Bradley Greenberg, Michael Burgoon, Judee Burgoon, Felipe Korzenny, *Mexican-Americans and the Mass Media*, (book review) Journalism Quarterly, 61:3:705-706 (Autumn 1984).

International Courses and Lecturing

"The emerging global news arena," Kurt Baschwitz lecture, University of Amsterdam School of Communication Research, The Netherlands, June 21, 2004.

Global journalism, graduate course, University of Amsterdam School of Communication Research, The Netherlands, Spring 2004.

"Framing Public Life," keynote speech, International Communication Symposium, Instituto Tecnológico y de Estudios Superiores de Monterrey ("El tec") (Mexico), March 1, 2002.

Invited Two-Week Doctoral Seminar, Framing public life: A media sociology perspective, University of Navarra, Pamplona, Spain, June 2001.

Invited Two-Week Doctoral Seminar, Journalism in Cross-National Context, University of Navarra, Pamplona, Spain, June 1999.

Invited lecture, University of Amsterdam Communication Faculty, The Netherlands, June 1999.

Invited Lectures, Department of Journalism and Mass Communication, University of Tampere, Tampere, Finland, November 1997.

Invited Lecture, Department of Communication, University of Helsinki, Finland, November 1997.

Invited Lecture, Institut fuer Kommunikationswissenschaft (Communication Science), Technische Universitaet Dresden, Dresden, Germany, October 1997.

Invited Lecture, Institut fuer Kommunikationswissenschaft/Zeitungswissenschaft, Communication Department, Ludwig-Maximilians-Universitaet Muenchen, Munich, Germany, October 1977.

Invited Two-Day Short Course, Institut fuer Journalistik und Kommunikations-forschung, Hochschule fuer Musik und Theater Hannover, Hannover, Germany, October 1977.

“Media Sociology,” three day course presented to faculty of Instituto Tecnologico y de Estudios Superiores de Monterrey (Mexico), July 1993.

Other Addresses

“Journalism research and the hierarchy of influences model: A global perspective,” invited panel presentation and paper for “Thinking journalism across national boundaries: New challenges and emergent perspectives,” conference sponsored by the Brazil Society for Research in Journalism, Porto Alegre, Brazil, November 3-5, 2006

“Reporting war: The evolution of the War on Terror frame,” panel presentation, International Communication Association, Dresden, 2006.

“Stengthening our place: The role of Journalism programs on university campuses,” invited panelist, Association for Education in Journalism and Mass Communication, San Antonio, 2005.

“Putting students in charge: A new project to bring citizens and journalists together in the community,” invited panelist, Association for Education in Journalism and Mass Communication, San Antonio, 2005.

“On-line news and the changing national audience: A cross-national perspective,” invited keynote panelist, Internet, Culture, and Society: French and American Perspectives Conference, Sponsored by the France-UT Institute for Interdisciplinary Studies, November 18 to 20, 2004, University of Texas at Austin.

“Theorizing a globalized journalism,” invited panelist, International Conference: “Journalism research in an era of globalization,” Erfurt, Germany, July 2-4, 2004.

Invited Senior Faculty Seminar Leader, Media & Democracy Division, National Communication Association Doctoral Honors Seminar, Bowling Green State University, School of Communication Studies, August 2003.

“Isn’t that interesting!”: The Danielson style in communication research,” presented to the Research Symposium Honoring Wayne Danielson, University of Texas, Austin, March 27, 2003. (published in School of Journalism Festschrift, 2004)

“ASNE High School Journalism Institute: Report hot off the presses,” panel presentation to the Association for Education in Journalism and Mass Communication, Kansas City, 2003; Miami, 2002; Washington, D.C., 2001.

- “Framing public life,” panel presentation, International Communication Association, Washington, D.C., 2001.
- “The new media environment: Teaching and research in an era of change,” panel presentation to the Association for Education in Journalism and Mass Communication, New Orleans, 1999.
- “Perspectives on Framing,” panel presentation to the Association for Education in Journalism and Mass Communication, Baltimore, 1998.
- “Framing Public Life: A Bridging Model for Media Study,” keynote address to the Framing in the New Media Landscape Conference, University of South Carolina, Columbia, October, 1997.
- “Critical Thinking about the Media,” keynote address to the Texas Southwest Critical Thinking Conference, St. Edwards University, Austin, April 1995.
- “Ethics of the Intellectual,” Invited keynote address for the Communication Mini-Conference, University of Southwestern Louisiana, Lafayette, December 1994.
- “Teaching Theory,” panel presentation, Association for Education in Journalism and Mass Communication, Atlanta, 1994.
- “Career Advice for New Faculty,” panel presentation, Association for Education in Journalism and Mass Communication, Atlanta, 1994.
- “What Makes News,” presentation to Institute for Norwegian and Swedish Journalists, hosted by College of Communication, May 31, 1994.
- “The Routines of Gulf War Media Coverage,” invited panel presentation, “Communicating the Gulf War,” held by College of Communication, March, 1991.
- “The Structure of News Sources on Television: A Network Analysis of Nightline, McNeil-Lehrer, CBS News and David Brinkley,” with August Grant, Presented at the University of Texas College of Communication Scholar's Project Discussion Series, November, 1990.
- Theory Behind the News,” Presented at the University of Texas College of Communication Scholar's Project Discussion Series, April, 1990.
- “Occupational Aspects of Information Work,” invited address for “The Information Economy: Four Approaches to Comparative Study,” panel conference theme presentation at the International Communication Association conference, San Francisco, 1989.
- “Uses of Communications Technologies,” Presented at the Scholars' Meeting of Allan Shivers Conference, The New Texas: Perspectives on an Information Society, November 1986, College of Communication, University of Texas.
- “Structural Trends in American Broadcast News,” Presented to the Norwegian Parliament Standing Committee on Consumer Affairs and Government Administration, Austin, September, 1986.

- “The News on Television: Is That Really the Way it Is?,” University of Texas Honors Colloquium class, July, 1986.
- “Media Habits and Attitudes among Texas Hispanics, Blacks and Anglos.” Presented to the American Newspaper Publishers Association, Washington, D.C., April 1985.
- “Language and Media Use Among Hispanics and Anglos,” Pamela Shoemaker, Stephen Reese and Wayne Danielson. Presented to the Association for Education in Journalism and Mass Communication mini-plenary session, “The U.S. Latino Audience: How to Communicate with Them,” Gainesville, Florida, 1984.
- “Experimental Methods in Broadcast Research,” Association for Education in Journalism and Mass Communication, Radio-Television Journalism Research Panel, Gainesville, Florida, 1984.
- “Broadcasters Evaluate Their College Training,” Mail survey and address, Association for Education in Journalism and Mass Communication, Radio-Television Journalism Division Teaching Standards Panel, Corvallis, Oregon, 1983.
- “New Technology Impacts on the News Media,” Latin American Journalists Conference, sponsored by the U.S. Information Agency, Austin, Texas, 1983.

Op-Ed Publications

- Stephen Reese, “Framing our country’s war against terrorism,” Austin American Statesman, December 16, 2002, p. A13.
- Stephen Reese and John Downing, “UT must rival (sic) expensive schools,” The Daily Texan, August 13, 1997.
- Stephen Reese, “Balance Required in Journalism Education,” Austin American Statesman, p. A15, December 28, 1995.
- Stephen Reese and John Downing, “Holocaust ad poisons public debate,” Austin American-Statesman, p. A15, May 1, 1992.
- Stephen Reese and William Korbus, “UT guidelines are urged to accommodate 'Tejas,' Austin American-Statesman, p. A7, July 2, 1990. “Tejas' deserves funding, support,” The Daily Texan, p. 4, July 6, 1990.

Grants Received

- American Society of Newspaper Editors Institute for High School Journalism Grant, Knight Foundation (\$250,000). Director for two-week institute to be held Summer 2001; renewed for 2002, 2003 (\$200,000 each year). Renewed in new round of proposals for 2004, 2005, and 2006 (\$170,000 per year).
- Knight Foundation supported “Media and American Democracy Project.” Site director for three-year, five-university partnership with Harvard University Graduate School of Education, Shorenstein Center for

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Press, Politics and Public Policy, and Kennedy School of Government, to develop and conduct regional summer institute workshops for high school teachers (2000 to 2002). Extended for 2003.

Knight Broadcaster-in-Residence Program Grant (\$10,000). One of ten journalism programs awarded grant to partner with KING-TV, Seattle, spring 2000.

Co-principle investigator for the "Texas Long-Distance Telephone Use Survey: Follow-Up Study," funded by AT&T Communications for presentation to the Texas Public Utilities Commission (\$25,000), 1984.

Co-principal investigator for the "Texas Long-Distance Telephone Use Survey," funded by AT&T for presentation to the Texas Public Utilities Commission (\$98,750), 1984.

Co-principal investigator for the "Texas Media Survey," funded by the Gannett Foundation (\$62,000), 1984.

University of Texas "Project Quest" grant of IBM AT and XT personal computers, printers, network and software--assisting principle investigator Gale Wiley in developing classroom/newsroom applications for computers in broadcast news sequence.

College of Communication Summer Research Grant, 1983, 1986.

University Research Institute Special Research Grant, 1983, 1988.

Teaching:

Courses: The University of Texas at Austin

Journalism 310: critical thinking (now "critical issues in journalism")

Journalism 384: mass communication theory (graduate)

Journalism 395: media institutions and content (graduate)

Journalism 395: proseminar, introduction to the field and research (graduate)

Journalism 382: sources of communication theory (media sociology) (graduate)

Communication 383: communication theory (graduate)

Communication 370: advanced study in communication--"studying the news" (1990), "evaluating press criticism" (2003) seminars for College Senior Honors Program

Journalism 381: survey research methods (graduate)

Journalism 380: introduction to research methods (graduate)

Journalism 363: communication theory

Journalism 320r: introduction to broadcast news

Journalism 312: introductory news writing

Courses: University of Wisconsin at Madison (teaching assistant)

Journalism 351: radio and television news

Journalism 352: television news reporting and analysis

Advising: The University of Texas at Austin

Dissertations (Chair)

Namdoo Kim, Making news out of Al-Jazeera: A comparative analysis of American and British press coverage of events and issues involving the Arab media (2006)

Mia Moody Hall, Racial Profiling in the Black and Mainstream Media (2006)

Margaretha Geertsema, Gender Mainstreaming in Globalized News: Cultural Globalization and the Inter Press Service (2005).

Denise Barkis-Richter, The empowerment potential of local television news (1998).

Jane Ballinger, Media Coverage of the Gay and Lesbian Movement (1998)

John Beatty, Talk radio as forum and companion: listener uses and gratifications in Austin, Texas (1996).

Reginald Owens, The African-American Press as a Response to Oppression (1993).

Jose' Carlos Lozano, Media Use and Culture among Mexican Youth (1992).

Jerry Liu, Discourse in the News: A semiotics approach to Newsweek's Reporting on the Nicaraguan Contras (1990).

Kyun-Tae Han, Interlocking Directorates of Major Media Corporations: The Main Determinants (1987).

Dissertations (Committee Member)

Sherry Paris, From Photojournalism to Visual Communication: the case of the University of Missouri and the University of Texas Photojournalism programs (2007)

Craig Carroll, Agenda setting of business news (2004)

Young Jae Choi, Presidential news and agenda setting, 2003)

Hoon Shim, The professional Role of Journalism Reflected in U.S. Press Reportage from 1950 to 2000

Linda Jean Kensicki, Media construction of an elitist environmental movement: New frontiers for second level agenda setting and political activism (2001).

Chang Ho Lee

Young Min, Media Agenda Setting and Its Electoral consequences: A Study of Political Ads, News Media, and the Public in the 2002 Primary Election for Texas Governor (2003).

Incheol Min, Alternative Press: The Texas Observer Case (2002).

- Philemon Bantimaroudis, *Western Media Portrayals vs. Historical Assessments: The Framing of Andreas Papandreou* (1999).
- Marlies Klijn, *The Depiction of Violence in Dutch and American TV News: Measuring the Emphasis on Comprehension or Attention Features in TV News of Public and Private Media Organizations* (1998).
- Hillary Warren, *The Conservative Christian Movement and use of Mainstream Media* (1998).
- Pam McQuesten, *Human Action in Mass Communication: A Complex Adaptive Systems Approach* (1998).
- Gary Hicks, *Media and the Outing Phenomenon with the Media* (1998).
- Chris Patterson, *News production at Worldwide Television News (WTN): An analysis of television news agency coverage of developing countries* (1996)
- Kathy Gilbert, *Child sexual assault in the news: The politics of gender, sexual assault and public speech* (1996)
- Randall Sumpter, *Grading the news: Editing routines on the "common case" daily newspaper* (1996)
- Loup Langton, *Photojournalism and the social construction of reality* (1996)
- Dennis Robertson, *Crisis public relations at Pennzoil: An organization's corporate communication response during a landmark legal battle* (1994).
- Pu-tsung King, *Issue agendas in the 1992 Taiwan legislative election* (1994).
- Dah-som Michelle Im, *The nature of meaning shared in communication: The relationship between the meaning presented in the news story and the meaning extracted by the audience* (1993).
- Dong-geun Lee, *Press coverage of interest groups: News values as determinants* (1993).
- Karlene Ferrante, *The Circle of Politics: An examination of Enfranchisement for Women and Minority Voters* (1992).
- Jian Yang, *Communication, Knowledge and Attitudes: A Look into Acculturation Patterns of Chinese Students in the United States* (1992).
- Lianne Fridriksson, *Strategic Perspective: Nuclear Issues in the New Zealand and U.S. Media* (1992).
- Julie Ann Newton, *The Relationship between Photographer and Source: Effects on the Photographic Image* (1991).

Randy Miller, *An Investigation of Inter-Media Agenda-Setting of the Drugs-In-Sports Issue* (1991).

William Davie, *The Impact on Satellite News Gathering on Local Television News Content* (1990).

Nancy Brendlinger, *The Influence of Research Methods on Policy Development: A Comparison of a Survey and a Sense-Making Study about Texans and AIDS* (1990).

Lucig Danielian, *Network News Coverage of Interest Groups: Implications for Mass Media and Democracy* (1989).

Glen Cameron, *The Effects of Involvement and Prior Knowledge on Recall and Recognition of Persuasive Statements* (1989).

Jinok Son, *The Impact of New Electronic Media on Audience Support for Mass Media* (1990).

Tae Young Kang, *Films in International Circulation: Economic Aspects and Cultural Implications in a Cross-National Comparative Study* (Dept. of Radio-TV-Film, 1989).

Kalid Hurratt, *Some Factors Affecting the Coverage of Foreign Events by 107 American Newspapers* (1988).

Stephen Lacy, *The Effects of Ownership and Competition on Daily Newspaper Content* (1986).

Master's Theses (First Reader)

Suzanne Runnels, *The conceptualization and building of a market-driven local TV news affiliate* (1996).

Andrea Everett, *Local newspaper coverage of women's collegiate sports: A media sociology perspective* (1995).

Tom Pier, *Political advertisements and the attentive public*, (1995).

Sarah Zupko, *Russia awake!: The Zhirinovsky phenomenon* (1995).

Susan Hightower, *Covering China's Crisis: The propaganda model of the press and the Tiananmen Square Massacre* (1994).

Carl Steven Zettner, *The Russian business press in tradition* (1994).

Walter Buckalew, *News coverage goes to war: A case study of local television coverage of the Persian Gulf crisis* (1993).

Dawn Leggett, *Who's Watching the Watchdogs: A Descriptive Analysis of Media Monitors and How Newspapers Cover Them* (1992).

Sherry Wasilow-Mueller, *Media Use of Sources in the "War on Drugs"* (1992).

- Jason Cohen, *The Independent Rock Record Label: A Qualitative History and Cultural Analysis* (1992).
- Donna Jones, *AIDS and Physicians: A Content Analysis of the New York Times and Los Angeles Times, 1987 to 1991* (1992).
- Lisbeth Lipari, *Depoliticizing Politics: Public and Dramatic Rhetorics in News Coverage of the Hill-Thomas Hearings* (1992).
- Janet Blair, *The impact of audience research on TV news content decisions: A survey of local TV news managers* (1992).
- C. Kevin Swisher, *Does it Pay to Advertise?: Influence of Cigarette and Alcohol Advertising on Magazine Editorial Content, 1992*.
- Hsiu-mei Sylvia Lyu, *Exploring Media Convergence: An Examination of Sources, Content and Thematic Similarity in Press Coverage of Major Stories* (1989).
- Julia Scott, *Specialized Knowledge and the Local Defense Reporter* (1989).
- David Forrest, *Journalism Reporting on Itself: Paradigm Maintenance Using News Repair in the R. Budd Dwyer and Gary Hart Cases* (1989).
- Lisa Delaney, *Diocesan Newspaper Reading and Church Activity: How Reading the Catholic Spirit is Related to Church Participation in the Diocese of Austin* (1989).
- Kalle Heikkinen, *Newspaper Readers' Orientation Toward a New Information Medium: A Theoretical Model and an Empirical Test* (1985).
- Brian Mylar, *Some Factors Affecting Television News Credibility* (1984).
- Master's Theses (Second Reader)
- Jin Kyu Park
- Ward Tisdale, *Newspaper coverage of State Government* (1996)
- Rusty Graham, *Kindred spirits: A look at public journalism and the national issues convention* (1996)
- Robert Hernandez, *Press coverage of Cuba* (1994).
- Tamara Bell, *Media Agenda Setting in San Antonio* (1993).
- Jacqueline Silberman, *Bad news, Bad Feelings, and Bad Intentions: Effects of Bad News on Hopelessness and Tendency toward Antisocial Behavior* (1991).

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November 15, 2007

Billy Birdwell, An Assessment and Application of Advances in Communication Technologies to Air Force Public Affairs Programs (report) (1990).

Jayne Noble, How the New York Times Perceived Lenin and Stalin: A Critical Review of Editorials, Profiles and Commentaries, 1917-1945 (1989).

Mary Carol Coffman, A Content Analysis of Hospital Advertising in Three Texas Newspapers: 1983-1986 (1989).

Ramona Cearley, The Relationship between News Photographers Personality Characteristics and Their Sense of Ethics (1989).

Kris Taylor, An Evaluation of the Austin Independent School District's School Desegregation Public Relations Campaign (report) (1987).

Sheh-Li Lai, Pseudo Events and Television Network News (1986).

Kathy Cunningham, Sex Bias in the Coverage of Women: The Case of Geraldine Ferraro (1985).

Maria Martinez, Cultural Identification and Spanish Language Media Use (1984).

Elizabeth Flocke, Editors' Attitudes Toward Functions of the Community Press (1984).

Ricardo Espitia, Sex Bias and Bylines: Does Gender Affect the Evaluation of a News Story? (1983).

Media Positions:

1980 -- 1981: WIBA-AM/FM, Madison, Wisconsin. News writer/Anchor

1978 (Jan) -- 1978 (Aug): WFDD-FM, Winston-Salem, North Carolina (National Public Radio Affiliate), Production Manager. Produced regular cultural and public affairs features and instructed Wake Forest University radio production class

1977 -- 1978: WFDD-FM, Chief Announcer for fine arts programming

1974 -- 1976: WUOT-FM, Knoxville, Tennessee (National Public Radio affiliate), Board operator/Announcer

Service Activities:

Professional

International Communications Association
Head, Political Communication Division, 2000/2002
Vice-Head, 1998/2000.

Association for Education in Journalism and Mass Communication
Member, Publications Committee, 1995 to 1998, 2005 to present

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Member, Vision 2000, Task Force on the Future of Journalism Education, 1992.
Radio-Television Journalism Division: Chair, 1987-1988; Vice-Chair, 1986-1987;
Secretary/Newsletter editor, 1985-1986; Chair, Research Committee, 1984-1985; Chair, Teaching Standards Committee, 1982-1984
Communication Theory and Methodology Division: Head, 1993-1994; Executive Committee, 1990-1993; Co-chair, Teaching Standards Committee, 1989-1990

Association of Schools of Journalism and Mass Communication, 1996-2002
Member, Nominating Committee, 1998-1999

Accrediting Council for Education in Journalism and Mass Communication
Member, Accrediting Team, Louisiana State University, October 2003
Member, Accrediting Team, Howard University, November 1997.
Member, Accrediting Team, University of Mississippi, January 1993.
Member, Accrediting Team, University of Arkansas, Fayetteville, February 1986.

Radio-Television News Directors Association: Executive Board Member (ex-officio) 1987-1988

Editorial

Area Editor, "Media Production and Content," one of twenty-nine subfields included in the International Encyclopedia of Communication, W. Donsbach (General Editor) (New York: Blackwell, 2007).
Joint publication with the International Communication Association to document with some 1,500 entries the current state of the field of communication.

International Scientific Board, "Communication Studies Review" (Estudos em Comunicação) University of Beira Interior, Portugal.

Editorial Boards:

- Journal of Communication, 1999 to 2005.
- Journalism: Theory, Practice, Criticism, 1999 to present (original member)
- Journalism and Communication Monographs, 2002 to present
- Journalism & Mass Communication Quarterly, 1995 to present
- Political Communication, 2001 to present
- Brazil Journal for Research in Journalism, 2006 to present
- Web Journal of Mass Communication Research, 1997 to 2001 (original member)

Associate Editor, Journalism & Mass Communication Quarterly, 1992 to 1995.

Associate Editor, Book Review Section, Journalism & Mass Communication Quarterly, 1990 to 1992.
Co-editor, 1987-1989.

Reviewer for Political Communication, Communication Research, Journal of Communication, Critical Studies in Mass Communication, Journal of Broadcasting and Electronic Media, Journalism Monographs, Journalism & Mass Communication Quarterly, American Journal of Political Science, International Journal of Public Opinion Research, Asian Journal of Communication

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- Paper Discussant, Communication Technology & Policy Division, Association for Education in Journalism and Mass Communication, Phoenix, Arizona, 2000.
- Paper Discussant, Radio-Television Journalism Division, Association for Education in Journalism and Mass Communication, Norman, Oklahoma, 1986; Memphis, 1985.
- Paper Discussant, Communication Theory & Methodology Division, Association for Education in Journalism and Mass Communication, Miami, 2002; Baltimore, 1998; Boston, 1991.
- Paper Discussant, International Communication Association, Political Communication Division, Chicago, 1991; Mass Communication Division, Sydney, 1994; Acapulco, 2000; Journalism Interest Group, San Francisco, 2007.
- Editorial Advisory Board, Communication Yearbook No. 8, (International Communications Publication, 1985)
- Paper Reviewer, Radio-Television Journalism Division, Association for Education in Journalism and Mass Communication, Norman, Oklahoma, 1986; Washington, D.C., 1989; Minneapolis, 1990.
- Paper Reviewer, Theory and Methodology Division, Association for Education in Journalism, Gainesville, 1984; Memphis, 1985; Norman, 1986; San Antonio, 1987; Portland, 1988; Washington, D.C., 1989; Minneapolis, 1990; Boston, 1991; Montreal, 1992; Baltimore, 1998.
- Paper Reviewer, Mass Communication Division, International Communication Association, San Francisco, 1983. Political Communication Division, International Communication Association, 1992-2000.

Selected Recent Professional Evaluation and Review Work

Promotion reviews for various universities, including Iowa University, Indiana University, University of North Carolina, University of Tennessee, Penn State University, New York University

Research Proposal to the Dutch Research Council, The Netherlands

Various Professional and Scholarly Advancement Activities

Invited speaker, Rice University Baker Institute for Public Policy, Student Forum program on International Media and Documentary *Control room*, Houston, Sept. 15, 2005.

Invited university sponsor participant, partnering with *San Antonio Express News* for Credibility Roundtable Initiative on coverage of religion, Associated Press Managing Editors initiative, Spring semester, 2005.

Invited to participate in roundtable discussion of future of journalism education, hosted by Columbia University School of Journalism and the Carnegie Foundation, New York, 2001.

Charter Class, First Amendment Institute, Project of Freedom of Information Foundation of Texas and National Freedom of Information Coalition (1999/2000).

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Invited participant, Future of Journalism and Journalism Education, Forum of Educators and national editors sponsored by the Freedom Forum, Pacific Coast Center, San Francisco, July, 1999

Invited to attend Japan Study Tour for Journalism Educators, by Keizai Koho Center and Foundation, June, 1998.

Nominated to attend Leadership Institute, Freedom Forum for Media Studies, New York, 1995.

Invited to attend First Amendment Conference, Middle Tennessee State University, 1993, 1994.

Selected to attend Gannett Center for Media Studies "Technology Studies Seminar," Columbia University, November, 1986.

University

Associate Dean for Academic Affairs, College of Communication, 2005 to present

Director, School of Journalism, 2001 to 2002.

Chairman, Department of Journalism, 1996 to 2000.

Graduate Adviser and Associate Chairman, Department of Journalism, 1994 to 1995; Graduate Adviser, 1987 to 1991.

Acting Head, Broadcast News Sequence, Department of Journalism, 1991.

Chair, Faculty Search Committee, responsible for filling five faculty positions, 1991--1992.

Member, Curriculum Committee, designed new curriculum for department, 1991--1992.

Chair, Standard 12 Committee, Department of Journalism Committee to develop AEJMC accrediting report on minority and female student recruitment and faculty hiring, 1990 to 1991. (Appointed head of standing Standard 12 Committee, 1991--1992).

Member, Graduate Studies Standing Subcommittee, 1984 to 1995.

Chair, Graduate Studies Committee, Department of Journalism, 1984 to 1987.

Elected Member, Budget Council, Department of Journalism, 1984 to 1988.

Faculty Adviser, College of Communication Student Council, 1986/87.

Faculty Fellow, 1986 to 1987, Kinsolving Dormitory.

Minority Recruitment Liaison, Department of Journalism, 1984 to 1987.

Elected Faculty Member on Search Committee for Dean of the College of Communication, 1992.

Member, various College of Communication and School of Journalism committees