Introducing our new Professional Master’s curriculum

This revamped professional master’s program recognizes that no single program can be all things to all students. For example, we don’t offer a graduate degree in broadcast journalism or science and medical reporting. Instead, we focus on what we at the UT School of Journalism know best. Add to that one of the best and most balanced faculties in the country, excellent new and renovated facilities, state of the art equipment, and a $45 million new media center, this professional master’s program is poised to help students succeed. Our curriculum for the professional master’s degree has been revamped to allow students to specialize in one of four tracks:

- **Accountability Journalism**
  - Traditional news reporting, what some would consider the watchdog function of the media, this track emphasizes public affairs journalism, politics, investigative reporting and business – the hard news reporting and explanatory journalism that is a vital function of the Fourth Estate.

- **Culture, Entertainment & Sports**
  - What better laboratory for learning to cover arts, culture, lifestyle, entertainment and sports than Austin, Texas, the live music capital of the world? Where the UT Longhorns excel in football, basketball, baseball and every other sport imaginable, and F1 racing has just established a new U.S. track. Where cuisine from haute to hot reigns supreme. Where theater, art, dance, and fashion have strong footholds as well. Experience an array of classes with seasoned journalists who have covered all these subjects and more.

- **Visual Storytelling**
  - Our world-renowned photojournalism program has now been combined and expanded with new forms of visual storytelling – video, infographics, web design, data visualization and even creating apps for mobile media.

- **International Journalism**
  - At the gateway to Latin America, Texas is the perfect launching pad for reporting on issues and cultures around the world and to cover issues of concern to the world from home. Our faculty specializes in Asia, the Middle East, and Latin America especially, with opportunities in other countries, as well.
For those who wish to specialize in one of the above four areas, the Professional Master’s Track is designed for three types of students:

- Students who already have an undergraduate journalism degree and/or professional experience, who want to expand and focus their abilities, or switch career paths within journalism, for example, from daily journalism to foreign correspondence, or from writing to visual storytelling.
- Students who have little journalistic background but want to switch careers entirely, such as from engineering, political science, or business to journalism.
- The third type of student has journalism experience in non-U.S. media and seeks to develop an understanding of the purpose, principles, and process of journalism in the U.S.

The program is designed to take 2 years and requires 36 hours of course work.

All students take a set of 6 required core courses:

- J380V Writing and Reporting
- J380V Visual Journalism
- J395 Media Law
- J395 Fundamentals of Multimedia OR Data-Driven Reporting
- J389E Professional Experience in Journalism (Internship)
- One of the following:
  - Storytelling in the Digital Age
  - Long-form Journalism
  - One of the Advanced courses in the Visual Storytelling specialty

Students select one of the four specialty areas, then take a minimum of 2 courses from this list (courses may change and list is not comprehensive; see adviser for details).

Accountability Journalism

Advanced Public Affairs Writing & Reporting
Business & Financial Reporting
Covering Politics
Opinion Writing
Internet & Politics
Investigative Reporting
Environmental Reporting
Reporting Texas
Entrepreneurial Journalism
Covering the Latino Community in the U.S.
Culture, Entertainment & Sports
   Media, Culture & Civic Engagement
   Sports Writing
   Sports for Reporting Texas
   COM 32 Business of Sports Media
   ADV Business of Sports Television
   Lifestyle & Entertainment Reporting
   Music Journalism
   Creative Non-Fiction for Books & Magazines
   Audio Storytelling
   Social Media Journalism
   Living in the Information Age

Visual Storytelling
   Advanced Visual Journalism – Video
   Advanced Visual Journalism – Photo
   Advanced Visual Design
   Advanced Photo Editing & Design
   Web Design for Journalism
   Photojournalism Portfolio
   Photography for Reporting Texas
   News Editing for Online & Print
   Data Visualization
   Mobile Programming for Journalists (Mobile News App Design)
   Visual Media & the News

International Journalism
   Reporting Latin America
   Reporting the World
   Covering the Global Economy
   PA 383G Policy Making in a Global Age
   PA 387G Nature of International System
   PA 393H International Economics

Then, students build their own specialty in one of the four areas with 15 additional hours of coursework (5 courses) – two outside of Journalism, two either within or outside of Journalism, plus one conceptual course in Journalism. (A list of conceptual and skills courses can be found at
The culmination of the program is a Master’s Project or Report (J398R), which is a professional piece of journalism. Details can be found in the Master’s Handbook at http://journalism.utexas.edu/sites/journalism.utexas.edu/files/images/Handbook%20Masters%20for%202014-15%204.1.14.pdf.

If this sounds right for you, then please check out the rest of the website, including the Graduate School’s site at http://www.utexas.edu/ogs/admissions/programs.html and apply.