Gina Masullo Chen, Ph.D.

Assistant Professor, School of Journalism
Assistant Director, Center for Media Engagement
The University of Texas at Austin
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EDUCATION

Ph.D. 2014   Mass Communication, Syracuse University, NY

M.A.   1998   Public Communications, Syracuse University, NY

B.A.   1989   Communications, Franciscan University of Steubenville, OH

PROFESSIONAL APPOINTMENTS

2014 – present   Assistant Professor, School of Journalism
                   The University of Texas at Austin, TX

2018 – present   Assistant Director, Center for Media Engagement
                   The University of Texas at Austin, TX

2016 – 2018   Faculty Research Associate, Center for Media Engagement
                   The University of Texas at Austin, TX

2012 – 2014   Assistant Professor, School of Mass Communication and Journalism
                   University of Southern Mississippi, Hattiesburg, MS

2010 – 2012   Editorial Assistant
                   Communication Research

2009 – 2010   Adjunct Instructor, S.I. Newhouse School of Public Communication
                   Syracuse University, NY

1993 – 2009   Editor, Reporter
                   The Post-Standard, Syracuse, NY

1989 – 1993   Reporter
                   The Observer-Dispatch, Utica, NY (1991-1993)
                   The Times Herald-Record, Middletown, NY (1990-1991)
                   The Wallkill Valley Times, Walden, NY (1989-1990)

PUBLICATIONS

Books

Chen, G.M. *The new town hall: Why we engage personally with politicians,* under contract with Praeger.

Chen, G.M. (2017). *Online incivility and public debate: Nasty talk*, NY: Palgrave Macmillan.

Mandell, H., & **Chen, G.M**. (2016). *Scandal in a digital age* (Eds.), NY: Palgrave Macmillan.

Peer-Reviewed Journal Articles (*Co-author was a student when research was conducted.)

Kurambaev, B., & **Chen, G.M**. (In Press). Offline political engagement leads to online political voice among Kyrgyzstan bloggers *Media Asia*, forthcoming. [*Media Asia* is a peer-reviewed journal of the Asian Media Information and Communication Center (AMIC), and it is housed at Hong Kong Baptist University's Centre for Media and Communication Research.]

Chen, G.M., Pain,* P., Chen,* V.Y., Mekelburg,* M., Springer, N., & Troger,* F. (2018). "You really have to have a thick skin": A cross-cultural perspective on how online harassment influences female journalists. J*ournalism: Theory, Practice, and Criticism*, 1-19. Online First Advance Publication. doi: [10.1177/146884918768500](#)

Oz,* M., Zheng,* P., & **Chen, G.M.** (2018). Twitter versus Facebook: Comparing incivility, impoliteness, and deliberative attributes. *New Media & Society, 20*(9), 3400-3419. doi: [10.1177/1461444817749516](#)

Chen, G.M., Mandell, H., & Wolf, J.M. (2017). Political sex-scandal news stories and personal fear of betrayal: An online experiment. *Northwest Journal of Communication, 45*(1), 9-36. [*Northwest Journal of Communication* is the peer-reviewed journal of the Northwest Communication Association; the editor based at Gonzaga University in Spokane, WA.]

Chen, G.M., & Pain,* P. (2017). Normalizing online comments. *Journalism Practice, 11*(7), 876-892. doi: [10.1080/17512786.2016.1205954](#)

Dhir,* A., **Chen, G.M.**, & Chen, S. (2017). Why do we tag photographs on Facebook? Proposing a new gratifications scale. *New Media & Society, 19*(4), 502-521. doi: [110.1177/1461444815611062](#)

Chen, G.M., Chen,* P.S., Chang,* C.-W., Abedin,* Z. (2017). News video quality affects online sites' credibility. *Newspaper Research Journal, 38*(1), 19-31. doi: [10.1177/-739532917696087](#)

Chen, G.M., & Ng,* Y.M.M. (2017). Nasty online comments anger you more than me, but nice ones make me as happy as you. *Computers in Human Behavior, 71*, 181-188. doi:[10.1016/j.chb.2017.09.010](#)

Chen, G.M., & Lu,* S. (2017). Online political discourse: Exploring differences in effects of civil and uncivil disagreement in news website comments. *Journal of Broadcasting & Electronic Media, 61*(1), 108-125. doi: [10.1080/0883838151.2016.1273922](#)

Pain,* P., **Chen, G.M**., & Campbell, C.P. (2016). Learning by doing: Teaching multimedia journalism through coverage of the 50th anniversary of "Freedom Summer." *Journalism & Mass Communication Educator, 71*(4), 400-412. doi: [10/1177/1077695815613711](#)

Zhang, J., **Chen, G.M**., Chock, M., Wang, Y., Li, N., & Schweisberger, V.N. (2016). A psychophysiological study of processing HIV PSAs: The effects of narrative versus statistical evidence form, novelty and sexual appeals, and viewer's sex. *Health Communication, 31*(7), 853-862. doi: [10.1080/10410236.2015.1012629](#)

Chen, G.M., & Ng,* Y.M.M. (2016). Third-person perception of online comments: Civil ones persuade you more than me. *Computers in Human Behavior*, 55, 736-742 doi: 10.1016/j.chb.2015.10.014

Mandell, H., & **Chen, G.M**. (2016). Scandal-suffering politicians, scorned wives and salacious news: Examining public response to the scandal press conference. *Interactions: Studies in Communication & Culture, 7*(1), 85-98. doi: 10.1386/iscc.7.1.85_1 [*Interactions: Studies in Communication & Culture* is an international communication journal published by Intellect; the editor is based at Bournemouth University in Poole, England.]

Chen, G.M. (2015). Losing face on social media: Threats to positive face lead to an indirect effect on retaliatory aggression through negative affect. *Communication Research, 42*(6), 819-838. doi: 10.1177/0093650213510937

Chen, G.M. (2015). Why do women bloggers use social media? Recreation and information motivations outweigh engagement motivations. *New Media & Society, 17*(1), 24-40. doi:10.1177/1461444813504269

Chen,* P., Wilson,* N., **Chen, G.M.,** & Chang,* C.-W. (2015). Longer, higher quality videos preferred by news viewers. *Newspaper Research Journal, 36*(2), 212-224. doi:10.1177/0739532915587291

Zhang, J., Chock, T. M., **Chen, G. M**., Schweisberger, V.N., & Wang, Y. (2014). Persuasiveness of HIV public service announcements as a function of argument quality, personal relevance, and evidence form. *Social Behavior and Personality*, *42*(10), 1603-1612. doi:10.2224/sbp.2014.42.10.1603

Chen, G.M. (2014). Revisiting the social enhancement hypothesis: Extroversion indirectly predicts number of Facebook "friends," operating through Facebook usage. *Computers in Human Behavior, 39*, 263-269. doi: 10.1016/j.chb.2014.07.015

Chen, G.M., & Abedin,* Z. (2014). Exploring the differences in how men and women retaliate in response to threats to positive face on social media. *Computers in Human Behavior, 38,* 118-126. doi: 10.1016/j.chb.2014.05.029

Chang,* C.-W, & **Chen, G.M.** (2014). College students' disclosure of location-related information on Facebook. *Computers in Human Behavior*, *35*, 33-38. doi: 10.1016/j.chb.2014.02.028

Chen, G.M. (2013). Don't call me that: A techno-feminist critique of the term "mommy blogger." *Mass Communication and Society, 16*(4), 510-532. doi: 10.1080/15205436.2012.737888

Chock, T.M., Wolf, J., **Chen, G.M**., Schweisberger, V.N., & Wang, Y. (2013). Social media features attract college students to news websites. *Newspaper Research Journal, 34*(4), 96-108. doi:10.1177/073953291303400408

Chen, G.M. (2012). Why do women write personal blogs? Satisfying needs for self-disclosure and affiliation tell part of the story. *Computers in Human Behavior*, *28*(1), 171-180. doi: 10.1016/j.chb.2011.08.024

Chen, G.M., Williams, S., Hendrickson, N., & Chen, L. (2012). Male mammies: A social comparison perspective on how exaggeratedly overweight media portrayals of Madea, Rasputia, and Big Momma affect how black women feel about themselves. *Mass Communication and Society*, *15*(1), 115-135. doi: [10.1080/15205436.2011.569682](10.1080/15205436.2011.569682)

Chen, G.M. (2011). Tweet this: A uses and gratifications perspective on how active Twitter use gratifies a need to connect with others. *Computers in Human Behavior*, *27*(2), 755-762. doi: [10.1016/j.chb.2010.10.023](10.1016/j.chb.2010.10.023)

Chen, G.M., T.M. Chock, Gozigian, H., Rogers, R., Sen, A., Schweisberger, V.N., Steinhardt, J., & Wang, Y. (2011). Personalizing news websites attracts young readers. *Newspaper Research Journal*, *32*(4), 22-38. doi: [10.1177/073953291103200403](10.1177/073953291103200403)

Book Chapters

Chen, G.M., & Huang,* Q.E. (Under Contract). Women's blogs. In K. Ross, I. Bachmann, S. Moorti, V. Cardo, & M. Scarcelli (Eds.), *The international encyclopedia of gender, media, and communication*, Hoboken, NJ: Wiley; forthcoming.

Chen, G.M., & Whipple, K.N. (Under Contract). #WomenCanStopTrump: Intimate publics in the Twitterverse. In C.A. Kray, T. Carroll, & H. Mandell (Eds.), *Nasty women and bad hombres: Gender and race in the 2016 U.S. presidential election*, Rochester, NY: University of Rochester Press; forthcoming.

Chen, G.M. (Under Contract). Social media and scandal. In H. Tumber, & S. Waisbord (Eds.), *Routledge companion to media and scandal*. NY: Routledge; forthcoming.

Chen, G.M. & Pain,* P. (Under Contract). "Never about my work, never about my motivations": Exploring online experiences of women journalists of color. In R.A. Lind (Ed.), *Race/gender/class/media 4.0: Considering diversity across audiences, content, and producers*, NY, Routledge; forthcoming.

Chen, G.M., Pain,* P., & Barner,* B. (2018). "Hashtag feminism": Activism or slacktivism? In D. Harp, J., Loke, & I. Bachmann (Eds.), *Feminist approaches to media theory and research* (4th ed.), NY: Palgrave Macmillan.

Chen, G.M. (2018). Online incivility and public deliberation. In C. M. Liebler & T. P. Vos (Eds.), *Media scholarship in a transitional age: Research in honor of Pamela J. Shoemaker*, NY: Peter Lang.

Chen, G.M., Pain,* P., & Zhang,* J. (2018). #NastyWomen: Reclaiming the Twitterverse from misogyny. In J. Vickery, & T. Everbach (Eds.), *Mediating misogyny: Gender, technology and harassment*, NY: Palgrave Macmillan.

Mandell, H., **Chen, G.M.**, & Pain,* P. (2017). #Sadwife and #happyhusband: The performance of unattainable marital ideals on Facebook. In N. Punyanunt-Carter, & J.S. Wench (Eds.), *The impact of social media in modern romantic relationships*, Lanham, MD: Lexington Books.

Chen, G.M. (2017). Social media: From digital divide to empowerment. In C.P. Campbell (Ed.), *The Routledge companion to media and race*, NY: Routledge.

Chen, G.M., & Pain,* P. (2016). @TeaParty.org's performance of its *virtual identity* on Twitter. In G.W. Richardson Jr. (Ed.), *Social media and politics*: *A new way to participate in the political process*, Santa Barbara, CA: Praeger.

Chen, G.M., Pain,* P., & Fadnis,* D. (2016). Over-sharing in a political sex scandal. In H. Mandell, & G.M. Chen (Eds.), *Scandal in a digital age*, NY: Palgrave Macmillan.

Mandell, H., & **Chen, G.M**. (2016). Scandal in an age of likes, selfies, and retweets. In H. Mandell, & G.M. Chen (Eds.), *Scandal in a digital age*, NY: Palgrave Macmillan.

Chen, G.M., & Mandell, H. (2016). Predicting a new scandal environment in the 21ˢᵗ century. In H. Mandell, & G.M. Chen (Eds.), *Scandal in a digital age*, NY: Palgrave Macmillan.

Scholarly Research Under Review

Pain,* P., & **Chen, G.M**. "A chance for me to do good, make a real difference": How citizen journalists in India view their role in social transformation, *Journal of Media Practice and Education*, accepted with minor revisions. [*Journal of Media Practice and Education* is a peer-reviewed journal published by Taylor & Francis.]

Chen, G.M., Riedl,* M.J., Shermak,* J., Brown,* J., & Tenenboim,* O. Incivility and "deliberative moments": Understanding the 2016 U.S. presidential election through online discussions. Submitted to *Social Media + Society*.

Chen, G.M., Fadnis,* D., & Whipple,* K. Can we talk about race? Exploring online comments about race-related shootings. Submitted to *Howard Journal of Communications*; second revision under way.

Ng,* Y.M.M., **Chen, G.M.**, Chen,* V.Y. Quizzical attraction of online personality quizzes: A uses and gratifications perspective. Submitted to *First Monday*. [*First Monday* is an open-access online journal published by the University of Illinois at Chicago.]

Peer-Reviewed Research Presentations

Pain,* P., & **Chen, G.M**. (2018, November). *The President is in: Public opinion and the presidential use of Twitter.* Accepted for presentation to the Midwest Association of Public Opinion Research for its annual conference, Chicago, IL.

Chen, G.M., Riedl,* M.J., & Huang,* Q.E. (2018, November). *Taming incivility in online comment streams.* Accepted for presentation to the Mass Communication Division of the National Communication Association for its annual conference, Salt Lake City, UT.

Kim, J., & **Chen, G.M**. (2018, August/September). *Incivility or civility: Which works best to dispel fake political news?* Presented to the Political Communication Division of the American Political Science Association for its annual conference in Boston, MA.

Chen, G.M., Lu,* S., & Fadnis,* D. (2018, May). *Speaking out: How incivility and emotions "unspiral" the spiral of silence*. Presented to the Mass Communication Division of the International Communication Association at its annual conference, Prague, Czech Republic. **Top Faculty Paper, Third Place.**

Chen, G.M., Tenenboim,* O., & Lu,* S. (2018, May). *The power of incivility: How nasty online comments influence people's perceptions of a news website.* Presented to the Mass Communication Division of the International Communication Association at its annual conference, Prague, Czech Republic.

Chen, G.M., Fadnis,* D., Whipple,* K. (2018, May). *Can we talk about race? Exploring online comments about four race-related shootings in America.* Presented to the Race and Ethnicity Division of the International Communication Association for its annual conference, Prague, Czech Republic. **Top Faculty Paper, Third-Place.**

Riedl,* M.J., **Chen, G.M.**, Whipple,* K.N. (2017, December). *Menial, meaningful, miserable? Flow and the effects of incivility in moderating online news comments.* Presented to the All Things in Moderation: The People, Practices and Politics of Online Content Review – Human and Machine Conference at UCLA, Los Angeles, CA.

Chen, G.M., Shermak,* J.L., Brown,* J., Riedl,* M.J., & Tenenboim,* O. (2017, September). *Uncivil or deliberative? News comments in the 2016 primaries and general election.* Presented to the Political Communication Division of the American Political Science Association for its annual conference, San Francisco, CA.

Chen, G.M. (2017, August). *"Defensive effect": Uncivil disagreement upsets me, so I want to speak out politically.* Presented to the Mass Communication and Society Division of the Association for Education in Journalism and Mass Communication at its annual conference, Chicago, IL.

Chen, G.M., Ng,* Y.M.M., Chen,* V.Y., & Riedl,* M.J. (2017, August). *Gaming the news: Examining the effects of online political quizzes on interest in news and politics*. Presented to the Newspaper and Online News Division of the Association for Education in Journalism and Mass Communication at its annual conference, Chicago, IL.

Riedl,* M.J., **Chen, G.M.**, Brown,* J., Shermak,* J.L., & Tenenboim,* O. (2017, August). *Schadenfreude, chagrin, and deliberation: Discussing the 2016 U.S. presidential election in online news comments*. Presented to the Political Communication Division of the Association for Education in Journalism and Mass Communication at its annual conference, Chicago, IL.

Chen, G.M., Chen,* V.Y., & Pain,* P. (2017, May). *Disrupting routines: How gendered harassment in online comments affects female journalists in the United States and Taiwan*. Presented to the "Comments, anyone? Multidisciplinary approaches for analyzing comments across news and other formats" pre-conference of the International Communication Association at its annual conference, San Diego, CA.

Chen, G.M. (2017, May). *Incivility and deliberation: Understanding the discourse around race, sexual orientation, and politics through online comments*. Presented to the Mass Communication Division of the International Communication Association at its annual conference, San Diego, CA.

Chen, G.M., Tenenboim,* O., & Lu,* S**.** (2017, May). *"Hostile audience effect": How uncivil online comments damage how the audience views a news website*. Presented to the Mass Communication Division of the International Communication Association at its annual conference, San Diego, CA.

Chen, G.M., & Pain,* P. (2016, August). *Normalizing online commenting: Exploring how journalists deal with incivility on news sites.* Presented to the Newspaper and Online News Division of the Association for Education in Journalism and Mass Communication at its annual conference, Minneapolis, MN.

Chen, G.M., & Ng,* Y.M.M. (2016, August). *Nasty comments anger you more than me, but nice ones make me as happy as you.* Presented to the Mass Communication and Society Division of the Association for Education in Journalism and Mass Communication at its annual conference, Minneapolis, MN.

Chen, G.M., & Zheng,* P. (2016, August). *Online public discourse: Exploring differences in responses to civil and uncivil disagreement in news story comments.* Presented to the Mass Communication and Society Division of the Association for Education in Journalism and Mass Communication at its annual conference, Minneapolis, MN.

Ng,* Y.M.M., **Chen, G.M.**, & Chen,* V.Y. (2016, August). *Quizzical attraction of online personality quizzes: A uses and gratifications perspective.* Presented to the Communication Technology Division of the Association for Education in Journalism and Mass Communication at its annual conference, Minneapolis, MN. **Third-Place Gene Burd Faculty Research Paper Competition.**

Oz,* M., Zheng,* P., & **Chen, G.M**. (2016, May). *Social media, politeness and discussion quality.* Presented to the World Association for Public Opinion Research at its annual conference, Austin, TX.

Chen, G.M., & Zheng,* P. (2016, June). *The "defensive effect": Uncivil comments indirectly increase intention to participate politically, through negative affect.* Presented to the Mass Communication Division of the International Communication Association at its annual conference, Fukuoka, Japan.

Chen, G.M., Fadnis,* D., & Lu,* S. (2016, June). *Unspiraling the silence: Online incivility and likelihood to speak out about safety of childhood vaccines.* Presented to the Health Communication Division of the International Communication Association at its annual conference, Fukuoka, Japan.

Lu,* S., **Chen, G.M**., & Fadnis,* D. (2016, June). *Trolling the outspokenness: Exploring the effects of incivility on spiral of silence in news comment websites.* Presented to the Mass Communication Division of Annual Conference at the International Communication Association, Fukuoka, Japan.

Kurambayev,* B., & **Chen, G.M**. (2016, June). *Offline political engagement leads to online political voice among Kyrgyzstan bloggers.* Presented to the Mass Communication Division of the International Communication Association at its annual conference, Fukuoka, Japan.

Chen, G.M. (2016, April). *Nasty news story comments indirectly increase intention to participate politically for women, mediated through negative affect.* Presented to the Mass Communication Division of the Southern States Communication Association at its annual conference, Austin, TX. **Top Faculty Research Paper**.

Chen, G.M., & Ng,* Y.M. M. (2015, August). *The third-person effect of news story comments.* Presented to the Newspaper and Online News Division of the Association for Education in Journalism and Mass Communication at its annual conference, San Francisco, CA.

Pain,* P., **Chen, G.M.,** & Campbell, C.P. (2015, August). *Teaching multimedia journalism to high school students through the lens of Freedom Summer.* Presented to the Scholastic Journalism Division of the Association for Education in Journalism and Mass Communication annual conference, San Francisco, CA.

Chen, G.M., Chen,* P.S., Abedin,* Z., & Chang,* C.-W. (2014, November). *Quality matters: Low-quality news videos damage newspapers' credibility, favorability, and likelihood to get paid for content.* Presented to the Mass Communication Division of the National Communication Association at its annual conference, Chicago, IL.

Chen, G.M. (2014, April). *Who "friends"? A mediation model of how extraversion, Facebook usage, and gender predict number of Facebook "friends."* Presented to the Popular Communication Division of the Southern States Communication Association at its annual conference, New Orleans, LA.

Chen,* P.S., Wilson,* N., **Chen, G.M.**, & Chang,* C.-W. (2014, April). *Debunking the myth that shorter is better: Viewers prefer high-quality news videos, regardless of length.* Presented to the Mass Communication Division of Southern States Communication Association at its annual conference, New Orleans, LA.

Chen, G.M., Mandell, H., & Wolf, J. (2013, August). *Vicariously rejected: Political-sex-scandal coverage primes negative attitude toward sexual betrayal.* Presented to the Newspaper and Online Division of the Association for Education in Journalism and Mass Communication at its annual conference, Washington, DC.

Chen, G.M. (2012, November). *How much does that tick you off? Online rejection and criticism hurt – but not as much as ostracism.* Presented to the Human Communication and Technology Division of the National Communication Association at its annual conference, Orlando, FL.

Zhang, J. Chock, T. M., **Chen, G. M.**, Schweisberger, V., & Wang, Y. (2012, August). *The impact of HIV PSAs on attitudes, behavioral intentions and risk perception as a function of evidence form, argument quality, personal relevance and gender.* Presented at the Association for Education in Journalism and Mass Communication annual conference, Chicago, IL.

Chen, G.M., Schweisberger, V.N., & Gilmore, K.S. (2012, May). *"Conductor effect": Violent video game play extends anger, leading to triggered displaced aggression among women.* Presented to the Game Studies Division of the International Communication Association at its annual conference, Phoenix, AZ.

Chen, G.M. (2011, August). *Don't call me that: Examining the discourse that precedes the term "mommy blogger."* Presented to the Commission on the Status of Women of the Association for Education in Journalism and Mass Communication at its annual conference, St. Louis, MO.

Zhang, J., Chock, T.M., **Chen, G.M**., Wang, Y., & Schweisberger, V.N. (2011, May). *Message features matter more than evidence form: An experiment of HIV PSAs using physiological measures*. Presented to the Health Communication Unit of the International Communication Association at its annual conference, Boston, MA.

Chock, T.M., Zhang, J., Wang, Y., **Chen, G.M**., & Schweisberger, V.N. (2011, May). *Novel sex stories! The effects of message type, novelty, and sexual content on attention to HIV PSAs*. Presented to the Information Systems Unit of the International Communication Association at its annual conference, Boston, MA.

Chen, G. M., Williams, S., Hendrickson, N., Chen, L. (2010, August). *Mammy revisited: How media portrayals of overweight black women affect how black women feel about themselves.* Presented to the Commission on the Status of Women of the Association for Education in Journalism and Mass Communication at its annual conference, Denver, CO. **Top-Three Research Paper.**

Chen, G. M., & Arnould, K. (2010, March). *Tweet this: How active users connect on Twitter*. Presented to the Communication Technology Division of the Association for Education in Journalism and Mass Communication at its midwinter conference, Norman, OK.

Masullo, G. (1997, August). *Newspaper nonreadership: A study of motivations.* Presented to the Newspaper Division of the Association for Education in Journalism and Mass Communication at its annual conference, Chicago, IL

Other Publications

Murray, C., Curry, A., **Chen, G.M.**, & Stroud, N.J. (2018, August). News awareness in Fresno, Kansas City, and Macon. *Center for Media Engagement*. https://mediaengagement.org/research/news-awareness-in-fresno-kansas-city-and-macon/

Chen, G.M., Pain, P., Chen, V.Y, Mekelburg, M., Springer, N., & Troger, F. (2018, April). Women journalists and online harassment. *Center for Media Engagement*. https://mediaengagement.org/research/women-journalists/

Chen, G.M., Ng, Y.M.M, Chen, V.Y., & Riedl, M J. (2018, April). Quizzes and interest in political news. *Center for Media Engagement*. https://mediaengagement.org/research/political-quizzes/

Chen, G.M., & Pain, P. (2016, August). Journalists and online comments. *Engaging News Project*. https://engagingnewsproject.org/research/journalists-and-online-comments/

Chen, G.M. (2015, December). Journalists, get thee to the comments. *Nieman Journalism Lab*, a project of the Nieman Foundation at Harvard University. http://www.niemanlab.org/2015/12/journalists-get-thee-to-the-comments/

Chen, G.M. (2015, June). Media's future is mobile, with many points of access. *Fort Worth Star-Telegram*. http://www.star-telegram.com/opinion/opn-columns-blogs/other-voices/article22952529.html

Chen, G.M. (2015, June). Forum: Mobile media means multi-platform. *Corpus Christi Caller.* http://www.caller.com/news/forum_chen_83442502

Chen, G.M. (2015, June). Mobile media increasingly means multi-platform. *San Angelo Standard*. http://www.gosanangelo.com/opinion/viewpoints/chen_51817511

Campbell, C., P. & **Chen, G.M.** (2014). The "Freedom Summer" journalism workshop at Southern Miss: Using living history to teach multimedia journalism to high school students. *Southern Quarterly, 52*(1), 148-154.

Chen, G.M. (2013, April 24). Our love/hate relationship with the term "mommy blogger." *The Broad Side*. http://www.the-broad-side.com/mommy-bloggers

Chen, G.M. (2012, June). Ethics strategy: Thou shalt do no harm with Facebook. *Center for International Media Ethics* newsletter. http://cimethics.org/newsletter/june2012/

Chen, G.M. (2012, August). Hurricane Isaac coverage shows the promise of a hybrid model for news. *Nieman Journalism Lab*, a project of the Nieman Foundation at Harvard University. http://www.niemanlab.org/2012/08/hurricane-isaac-coverage-shows-the-promise-of-a-hybrid-model-for-news/ - http://www.niemanlab.org/2012/08/hurricane-isaac-coverage-shows-the-promise-of-a-hybrid-model-for-news/

Chen, G.M. (2012, January). Breaking-news situations require a breaking-news approach. *Nieman Journalism Lab*, a project of the Nieman Foundation at Harvard University. http://www.niemanlab.org/2012/01/gina-chen-breaking-news-situations-require-a-breaking-news-approach/

Chen, G.M. (2011, December). Next year, personalization platforms will bring us more choices, not fewer. *Nieman Journalism Lab*, a project of the Nieman Foundation at Harvard University. http://www.niemanlab.org/2011/12/gina-masullo-chen-personalization-platforms-will-bring-us-more-choices-not-fewer/

Chen, G.M. (2011, October). Like them or not, the latest changes to Facebook offer big ideas for news orgs. *Nieman Journalism Lab*, a project of the Nieman Foundation at Harvard University. http://www.niemanlab.org/2011/10/like-them-or-not-the-latest-changes-to-facebook-offer-big-ideas-for-news-orgs/

Chen, G.M. (2010, June). Step aside, brand loyalty; we're loyal to information now. *Nieman Journalism Lab*, a project of the Nieman Foundation at Harvard University. http://www.niemanlab.org/2010/06/step-aside-brand-loyalty-were-loyal-to-information-now/

Chen, G.M. (2010, March). The right information, the right way, at the right time. *Nieman Journalism Lab*, a project of the Nieman Foundation at Harvard University. http://www.niemanlab.org/2010/03/the-right-information-the-right-way-at-the-right-time/

Chen, G.M. (2010, February). Riding the Wave: New tech, new reporting methods. *Nieman Journalism Lab*, a project of the Nieman Foundation at Harvard University. http://www.niemanlab.org/2010/02/riding-the-wave-new-tech-new-reporting-methods/

Chen, G.M. (2010, January). News orgs' goal for 2010: Imagine tomorrow's media world today. *Nieman Journalism Lab*, a project of the Nieman Foundation at Harvard University. http://www.niemanlab.org/2010/01/news-orgs-goal-for-2010-imagine-tomorrows-media-world-today/

Chen, G.M. (2009, December). E&P and the emotional commitment of a subscription. *Nieman Journalism Lab*, a project of the Nieman Foundation at Harvard University. http://www.niemanlab.org/2009/12/ep-and-the-emotional-commitment-of-a-subscription/

Chen, G.M. (2009, December). On transparency, objectivity, and the near occasion of subjectivity. *Nieman Journalism Lab*, a project of the Nieman Foundation at Harvard University. http://www.niemanlab.org/2009/12/on-transparency-objectivity-and-the-near-occasion-of-subjectivity/

Chen, G.M. (2009, October). Omaha World-Herald, rethinking its product, buys hyperlocal WikiCity. *Nieman Journalism Lab*, a project of the Nieman Foundation at Harvard University. http://www.niemanlab.org/2009/10/omaha-world-herald-rethinking-its-product-buys-hyperlocal-wikicity/

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Chen, G.M. (2009, August). WikiCity aims to tap hyper-niche markets for news and information. *Nieman Journalism Lab*, a project of the Nieman Foundation at Harvard University. http://www.niemanlab.org/2009/08/wikicity-aims-to-tap-hyper-niche-markets-for-news-and-information/

Chen, G.M. (2009, August). What do women want? PunditMom gives one answer to that question. *Nieman Journalism Lab*, a project of the Nieman Foundation at Harvard University.

http://www.niemanlab.org/2009/08/what-do-women-want-punditmom-gives-one-answer-to-that-question/

Chen, G.M. (2009, August). If it's good enough for cheese: What would artisanal news look like? *Nieman Journalism Lab*, a project of the Nieman Foundation at Harvard University. http://www.niemanlab.org/2009/08/if-its-good-enough-for-cheese-what-would-artisanal-news-look-like/

RESEARCH CONTRACTS/GRANTS/GIFTS

2018   The William and Flora Hewlett Foundation
Center for Media Engagement
Principal Investigator: N.J. Stroud
Co-Investigator: G.M. Chen
Total: $510,000 (over three years)

2018   University of Missouri-Columbia
Center for Media Engagement
Principal Investigator: N.J. Stroud
Co-Principal Investigator: G.M. Chen
Total: $66,697

2018   Texas A&M International University
Incivility and Misinformation, Two Studies
Principal Investigator: J.W. Kim
Co-Principal Investigator: G.M. Chen
Total: $10,000

2017   Democracy Fund
Center for Media Engagement
Principal Investigator: N.J. Stroud
Co-Investigator: G.M. Chen
Total: $900,000 (over three years)

2017   Vice President for Research, The University of Texas at Austin
Incivility in News Comments, Two Studies
Principal Investigator: G.M. Chen
Total: $750

2016   Qualtrics Software Company
Incivility and Speaking Out Online Study
Principal Investigator: G.M. Chen
Total: $5,000

2015   Center for Women's & Gender Studies, The University of Texas at Austin
Effect of Incivility on Emotions and Political Participation Study
Principal Investigator: G.M. Chen
Total: $2,000

2015   Vice President for Research, The University of Texas at Austin
Incivility and the News Audience
Principal Investigator: G.M. Chen
Total: $350

2014   School of Journalism, The University of Texas at Austin
Incivility and Civic Engagement and Political Participation, Three Studies
Principal Investigator: G.M. Chen
Total: $3,500

2014   Dow Jones News Fund
High School Journalism Workshop Project, University of Southern Mississippi
Principal Investigator: G.M. Chen
Total: $5,000

2013   Aubrey Keith Lucas and Ella Ginn Lucas Endowment, University of Southern Mississippi
News Video Quality Study
Principal Investigator: G.M. Chen
Total: $3,700

2012   S.I. Newhouse School of Public Communication, Syracuse University
Dissertation Research
Principal Investigator: G.M. Chen
Total: $2,000

2010   S.I. Newhouse School of Public Communications, Syracuse University
Personalizing News Websites Study
Principal Investigator: G.M. Chen
Total: $350

AWARDS AND HONORS

2018   Third-Place Faculty Research Award, Ethnicity and Race in Communication Division, International Communication Association, for *Can we talk about race? Exploring online comments about four race-related shootings in America* (with doctoral students Deepa Fadnis and Kelsey N. Whipple.)

2018   Third-Place Faculty Research Award, Mass Communication and Society Division, International Communication Association, for *Speaking out: How incivility and emotions "unspiral" the spiral of silence* (with doctoral students Shuning Lu and Deepa Fadnis).

2016   Third-Place Gene Burd Faculty Research Competition, Communication Technology Division, AEJMC for *Quizzical attraction of online personality quizzes: A uses and gratifications perspective* (with doctoral students Yee Man Margaret Ng and Victoria Chen.)

2016   Dean's Fellow Award, Fall, Moody College of Communication, UT Austin.

2016   Top Faculty Research Paper Award, Mass Communication Division, Southern States Communication Association for *Nasty news story comments indirectly increase intention to participate politically for women, mediated through negative affect.*

2015   Fellow, Lillian Lodge Kopenhaver Center for the Advancement of Women in Communication, Florida International University and AEJMC's Commission on the Status of Women.

2010   Top Three Research Paper Award, Commission on the Status of Women, AEJMC for *Mammy revisited: How media portrayals of overweight black women affect how black women feel about themselves* (with Sherri Williams, Nicole Hendrickson, and Li Chen).

2007   Fellow, Journalism Center on Children & Families seminar in Washington, D.C.

1993   The Associated Press Award, for special section on demise of Griffiss Air Force Base.

1992   Gannett Well Done, Runner-Up Spot News Award for stories on fatal fire.

1991   NY Press Association, Special Section Award Coverage of Airport Transformation.

1990   NY Press Association, First-Place Spot News, for coverage of disaster at school.

1990   NY Press Association, Second-Place Rookie of the Year.

TEACHING EXPERIENCE

Courses Taught

2014 – present   School of Journalism, The University of Texas at Austin
Undergraduate
     Digital Storytelling Basics
     Gender & the News
     Journalism Portfolio
     Online Incivility/Public Debate
     Reporting Words
     Social Media Journalism
Graduate
     Introduction to Research Methods
     Gender & the News
     Online Incivility/Public Debate

2012-2014   School of Mass Communication & Journalism, University of Southern Mississippi
Undergraduate
     Advanced Reporting
     Feature Writing
     Investigative Strategies
     Multimedia Storytelling
     Social Media Engagement
     Survey of Mass Communication

Graduate

           Introduction to Graduate Research

2009-2010   S.I. Newhouse School of Public Communication, Syracuse University, NY

Undergraduate

           Enterprise Reporting

           Newswriting

New Courses Developed

Online Incivility/Public debate: This undergraduate senior fellows' course explores online incivility in news website comment streams and social media. The aim of this course is to lead students in critically assessing the impact of incivility on public debate about important issues in news and politics. By the end of the course, students learned the roots of incivility and the particular attributes of online communication that help incivility flourish. They also learned best practices for preventing online incivility or calming it once it occurs. First offered at The University of Texas at Austin in spring 2017. In fall 2017, I recreated the course as a seminar for undergraduates and graduate students.

Social Media Engagement: This co-listed graduate/undergraduate class immersed students in the culture and language of social media. The goal of the class was to explain how people communicate on social media, and how communications practitioners (journalism, public relations, advertising, and entertainment industry) can harness the power of social media to attract and engage an audience. Students learned the differences between social media communication and face-to-face communication, developed their own online brand, created profiles to promote this brand through blogging and a variety of social media platforms. They also developed strategies for increasing reach on social media, so they could leverage these tools for greater impact. First offered at The University of Southern Mississippi in spring 2013.

Student Advising

    The University of Texas at Austin

    Doctoral Advisees

        Mustafa Oz, Journalism, 2018

        Deepa Fadnis, Journalism, 2018

        Shannon McGregor, Journalism, 2018

        Pei Cindy Zheng, Journalism, 2017

    Doctoral Committees

        Paromita Pain, Journalism, 2018

        Margaret Yee Man Ng, Journalism, 2018

        David Brown, Journalism, 2018

        Victor Garcia-Perdomo, Journalism, 2017

Qian Wang, Journalism, 2016

Ji Won Kim, Journalism, 2015

Master's Advisee

Laura Marina Boria González, Journalism, 2015

Master's Reader

Briana Barner, Women's and Gender Studies, 2016

Undergraduate Plan II Honors Advisee

Jordan Rudner, 2016

Undergraduate Plan II Honors Reader

Molly McConn, 2015

The University of Southern Mississippi

Doctoral Committees

Daniel Sipocz, Mass Communication, 2014

Riva Brown, Mass Communication, 2013

SERVICE ACTIVITIES

School, College, and University Service, UT Austin

2018 – present	Assistant Director, Center for Media Engagement
2016 – 2018	Faculty Research Associate, Center for Media Engagement
2018 – present	Co-Chair, Graduate Studies Committee, School of Journalism
2016 – 2017	Member, Ethics & Leadership/Conflict Resolution & Peace Study Faculty Panel for the Bridging Disciplines Program
2016, 2017	Interim Graduate Adviser, School of Journalism, for summer
2016, 2018	Member, Journalism Scholarship Committee, for spring, School of Journalism
2016	Member, University Faculty Gender Equity Council Focus Group, March 11
2016	Member, Cactus Standout Awards Selection Committee
2016	Member, Graduate Student Selection Subcommittee, School of Journalism
2014 – present	Member, Graduate Studies Committee
2014 – present	Member, Appeals Committee, Moody College of Communication
2014 – present	Member, Budget Council, School of Journalism, every other year
2014	Faculty Subcommittee for ACEJMC Accreditation, School of Journalism

Service to the Field

2017	Mass Communication Division, International Communication Association (ICA), discussant
2016	Mass Communication Division, ICA, discussant
2015	Chair, Panel Honoring Dr. Pamela J. Shoemaker for receiving the Deutschmann Award at the Association for Education in Journalism and Mass Communication (AEJMC), August 8
2015, 2017	Judge, Toner Prize for Excellence in Political Reporting, S.I. Newhouse School of Public Communication, Syracuse University, NY
2015	Newspaper Online News Division, AEJMC, discussant
2012 – present	Annual Conference Reviewer, AEJMC
2012 – present	Annual Conference Reviewer, ICA
2010	Newspaper Online News Division, AEJMC Midwinter discussant

Editorial Service

Editorial Board Member

Communication Research, 2018 - present

Newspaper Research Journal, 2015 – present

Manuscript Reviewer

Basic and Applied Social Psychology, 2011, 2013

Communication Monographs, 2016-2018

Communication Reports, 2014

Communication Research, 2012-2016

Communication Quarterly, 2015

Computers in Human Behavior, 2018

Convergence: The International Journal of Research Into New Media Technologies, 2018

Feminist Media Studies, 2014-2016

Howard Journal of Communication, 2018

International Journal of Communication, 2018

International Journal of Physical Science, 2012

Journalism & Mass Communication Quarterly, 2014-2018

Journalism: Theory, Practice, and Criticism, 2018

Journal of Broadcasting & Electronic Media, 2014, 2016-2018

Journal of Communication, 2014, 2016

Journal of Computer-Mediated Communication, 2013, 2014

Language@Internet, 2015

Mass Communication and Society, 2012-2015, 2018

Maternal and Child Health, 2014

New Media & Society, 2012-2018

Newspaper Research Journal, 2015-2018

Personal Relationships, 2016

Political Communication, 2018

Psychological Bulletin, 2018

Social Media + Society, 2018

Social Science Computer Review, 2015

Southern Communication Journal, 2015

Women's Studies in Communication, 2018

INVITED TALKS AND CONFERENCES

2018   Panelist for *When Trolls Turn on Your Reporters*, American Society of Newspaper Editors annual conference, Austin, TX, September

2018   Panelist for *Fellows Program on Civil Discourse*, UT Austin, September

2018   Speaker for *Can the Internet Be a Better Place*, Google's Disinformation Convening, Palo Alto, CA, July

2018   Panelist for *Online Harassment*, Journalism and Women Symposium, Austin, TX, June

2018   Speaker on *Social Media and Journalism*, University Interscholastic League Journalism Convention, UT Austin, May

2018   Speaker on *Online Incivility and Public Debate: Nasty Talk*, S.I. Newhouse School of Public Communication, Syracuse University, April

2018   Panelist for *What is the Responsibility of Media?* S.I. Newhouse School of Public Communication, Syracuse University, April

2018   Panelist for *New Integrity: Advocating for Quality Journalism*, South by Southwest, March

2018   Panelist for *International Women's Day Panel and Showcase*, UT Austin, March

2018   Panelist for *No Exemption: Sexual Misconduct and Newsrooms*, School of Journalism, UT Austin, February

2017   Speaker on *Online Incivility*, Gutenberg University of Mainz, Germany, via Skype, May

2017   Speaker on *Conflict in Online Political Debate*, The Conflict Conference, UT Austin, April

2017 Speaker on *Online Incivility & Public Debate: Testing the "Defensive Effect,"* Political Communication Lecture Series, UT Austin, March

2017 Speaker on *Nasty Talk: How Does Online Incivility Shape Political Participation?* Moody College of Communication Senior Fellows Program, UT Austin, March

2016 Speaker on *Nasty Talk Online: What's a Journalist to Do,* Social Media Summit, UT Austin, November

2016 Panelist for *Elections, Gender, and the Media,* Feminist Policy Alliance, UT Austin, November

2016 Speaker on *A Gendered Digital Sphere,* Center for Women's & Gender Studies, UT Austin, February

2016 Speaker on *Social Media and Journalism,* University Interscholastic League Journalism Convention, UT Austin, April

2016 Panelist for *The Shoemaker Legacy: Looking Ahead at Festschrift to honor Dr. Pamela J. Shoemaker,* S.I. Newhouse School of Public Communications, Syracuse University, NY

2014 Speaker on *Telling Stories in a Digital Era,* Mississippi Press Association Scholastic Journalism Conference, Ridgeland, MS

2014 Speaker on *Giving Academic Presentations,* Mass Communication Graduate Student Association, The University of Southern Mississippi, Hattiesburg, MS

2014 Speaker on *Using Social Media for Literary Publications,* Department of English, The University of Southern Mississippi, Hattiesburg, MS

2014 Speaker on *Cyber-Bullying for Tweens,* for DREAM of Hattiesburg, Hattiesburg, MS.

2013 Speaker on *Using Social Media for Department Chairs,* for chairs in the College of Arts & Letters, The University of Southern Mississippi, Hattiesburg, MS

2013 Speaker on *Using Social Media for Entertainment Industry Professionals,* for Talent Management Course, The University of Southern Mississippi, Hattiesburg, MS

2013 Speaker on *Using Social Media for School District Administrators,* The University of Southern Mississippi, Hattiesburg, MS

2013 Speaker on *Pitching Stories to Reporters,* Media Relations Panel for Public Relations Students, S.I. Newhouse School of Public Communications, Syracuse University, NY (via Google Hangout)

2011 Speaker on *Social Media,* Syracuse BizBuzz Social Media Conference, Liverpool, NY

2010 Speaker on *Online Engagement,* America Online Patch Regional Conference, San Francisco, CA

2010 Speaker on *Blogging,* Syracuse BizBuzz Social Media Conference, Syracuse, NY.

Featured in News Coverage

2018 Interviewed by CJAD 800, talk radio, Montreal, Canada, on August 8, for a story about my research on online harassment of women journalists.
https://www.dropbox.com/s/0buevvatkpjutku/GINA MASULLO CHEN.mp3?dl=0

2018   My research on online harassment of women journalists was featured on *Nieman Lab,* a project of the Nieman Foundation at Harvard University, on August 6. http://www.niemanlab.org/2018/08/echoing-the-network-the-most-interesting-new-digital-and-social-media-research/

2018   Interviewed by *Journalist's Resource*, a website produced by Harvard Kennedy School's Shorenstein Center on Media, Politics and Public Policy, for a story on August 2 about my research on online harassment of women journalists. https://journalistsresource.org/studies/society/news-media/female-journalists-harassment-online-research

2018   Interviewed by the *International Journalists' Network* (IJNet) for a story on May 1 about my research on online harassment of women journalists. https://ijnet.org/en/blog/study-highlights-harassment-coping-strategies-women-journalists

2018   Interviewed by the *Texas Standard* for a story on April 12 about my research on online harassment of women journalists. https://soundcloud.com/texas-standard/april-12-2018

2018   Interviewed by the *Daily Texan* for a story on January 29 about fake Instagram accounts. http://www.dailytexanonline.com/2018/01/29/fact-versus-finsta-the-search-for-authenticity-on-the-internet

2017   Interviewed by the *Dallas Morning News* for a story on October 16 about the #MeToo social media movement to draw attention to the sexual assault and harassment. https://www.dallasnews.com/life/digital-life/2017/10/16/metoo-brings-dallas-stories-sexual-harassment-assault-social-media

2017   Interviewed by *The Signal*, the Student Newspaper for University of King's College in Halifax, Canada, for a story on January 16 about journalists and online discussions. http://signalhfx.ca/blessing-or-curse/

2016   Interviewed by the *Dallas Morning News* for a story on October 20 about women sharing stories about sexual assault and rape online. http://www.dallasnews.com/life/digital-life/2016/10/20/singer-sara-hickman-joined-sexual-assault-survivors-breaking-silence-social-media

2016   Interviewed by *How Stuff Works Now* for a story on October 4 about online commenting. http://now.howstuffworks.com/2016/10/04/npr-says-no-comments

2016   Interviewed by *The Guardian,* London, England, for a story on January 31 about online commenting. http://www.theguardian.com/media/2016/jan/31/online-comments-toxic-interaction-racism-harassment

2015   My syllabus for Digital Storytelling Basics was featured in a round-up story of "14 Innovative Journalism Courses to Follow This Fall," by Storybench.org, a digital storytelling site produced by the Media Innovation Program at Northeastern University. http://www.storybench.org/innovative-journalism-courses-to-follow-this-fall/

2015   My study about news video quality was featured on *Journalist's Resource,* a website produced by Harvard Kennedy School's Shorenstein Center on Media, Politics and Public Policy. http://journalistsresource.org/studies/society/news-media/best-length-online-news-videos

2015   My study about how men and women respond to criticism and rejection on social media was featured on *Journalist's Resource,* a website produced by Harvard Kennedy School's Shorenstein Center on Media, Politics and Public Policy. http://journalistsresource.org/studies/society/gender-society/internet-harassment-online-threats-targeting-women-research-review

2014   Interviewed by WDAM-NBC TV, Hattiesburg, MS, for a story on March 31 about social media safety for young people. http://www.wdam.com/story/25122266/safety-on-social-media

2014   Interviewed in the *Sun Herald* in Biloxi, MS, for a story on February 4 about Facebook turning 10 years old. http://www.sunherald.com/2014/02/04/5310714/facebook-celebrates-10-years-by.html

2013   Interviewed in the *Hattiesburg American*, Hattiesburg, MS, for a story on January 10 about my new social media engagement course. URL: http://www.hattiesburgamerican.com/article/20130111/NEWS01/301110009/Social-media-course-focuses-how-connect

2012   Interviewed on December 20 on WHLT-CBS TV, Hattiesburg, MS, to discuss changes to Instagram's terms of service. http://www2.whlt.com/news/2012/dec/20/instagram-changing-terms-and-conditions-ar-5211467/

2012   Interviewed on November 6 on the *Marshall Ramsey Show on Mississippi SuperTalk Radio* to discuss how social media has changed the election. http://www.supertalke.fm/Media-Archives/13799891

2012   Interviewed on September 7 on the *Marshall Ramsey Show on Mississippi SuperTalk Radio* to discuss Hurricane Isaac coverage and changing models for news. http://www.supertalk.fm/Media-Archives/13799891

2012   Quoted on July 25 on the *What's Up at Upstate blog*, affiliated with Upstate University Health System in Syracuse, NY, as an expert on blogging. http://whatsupatupstate.wordpress.com/2012/07/25/whats-up-at-upstate-blog-celebrates-first-year/