

# JOURNALISM GRADUATES 2009

## What are they doing?

	Bachelors	Masters	PhD
<i>Respondents</i>	83	5	4
Employed Full-Time	60%	60%	100%
Employed Part-Time	14%	-	-
Self-Employed	2%	40%	-
In Graduate School	10%	-	-
Not Employed & Seeking	8%	-	-
Not Employed/Not Seeking	5%	-	-

## Are their jobs related to their majors?

	Bachelors	Masters	PhD
<i>Respondents</i>	62	5	4
Directly Related	24%	60%	75%
Somewhat Related	45%	40%	-
Not at All Related	31%	-	25%

## Are they satisfied with their jobs?

	Bachelors	Masters	PhD
<i>Respondents</i>	62	5	4
Very Satisfied	32%	20%	75%
Somewhat Satisfied	45%	80%	25%
Neutral	11%	-	-
Not very Satisfied	5%	-	-
Not at all Satisfied	6%	-	-

## When did they start looking for work?

	Bachelors	Masters	PhD
<i>Respondents</i>	71	5	4
6+ mo. before graduation	20%	40%	100%
5-6 mo. before graduation	13%	-	-
3-4 mo. before graduation	32%	40%	-
1-2 mo. before graduation	18%	-	-
After graduation	17%	20%	-

## When did they find their jobs?

	Bachelors	Masters	PhD
<i>Respondents</i>	57	5	4
Prior to or upon graduating	40%	60%	50%
Within 2 mo. of graduation	23%	-	-
Within 4 mo. of graduation	21%	40%	25%
Within 6 mo. of graduation	16%	-	25%

## Earnings Breakdown

Median Salary Bachelors: \$25,001-30,000

Median Salary Masters: \$40,001-45,000

Median Salary Doctorate: \$50,001-55,000

	Bachelors	Masters	PhD
<i>Respondents</i>	59	5	4
Under \$15,000	19%	-	-
\$15,001-20,000	7%	20%	-
\$20,001-25,000	14%	-	-
\$25,001-30,000	17%	-	-
\$30,001-35,000	22%	-	-
\$35,001-40,000	10%	-	25%
\$40,001-45,000	8%	40%	-
\$45,001-50,000	-	-	-
\$50,001-55,000	2%	40%	25%
\$55,001-60,000	2%	-	50%
\$60,001-70,000	-	-	-
\$70,001-80,000	1%	-	-
\$80,000 or more	-	-	-

## Where they are working

	Bachelors	Masters	PhD
<i>Respondents</i>	57	5	4
Austin Area	56%	50%	100%
DFW Area	11%	-	-
Houston Area	17%	-	-
Elsewhere in Texas	9%	25%	-
California	2%	-	-
New York	-	-	-
Elsewhere	6%	25%	-

## Where did they look for work?

	Bachelors	Masters	PhD
<i>Respondents</i>	83	5	4
Around the World	8%	20%	25%
Around the Country	35%	-	50%
Texas Only	23%	40%	25%
Central Texas Only	18%	40%	-

## Industry Sectors

Advertising/Marketing/Public Relations	21%
Journalism/News Organizations	19%
Academics/Education/ Education Services	14%
Government/Public Service	7%
Non-Profit/Charities/Social Service	7%
Hospitality/Tourism/Recreation	5%
Internet/e-Commerce	5%
Entertainment/Media Production/the Arts	4%
Healthcare/Healthcare Services	4%
Retailer	4%
Banking/Insurance/Other Financial Services	2%
Business Services	2%
Computer/Other High-Technology	2%
Law/Legal services	2%
Magazine/Publishing	2%
Sports/Sports Management	2%

## Primary Job Functions

Education: Administration & Teaching	17%
Public Relations: Agency & Non-profit	13%
Business: Sales & Marketing	10%
Journalism: Reporter/Writer	9%
Non-Profit: Management & Fundraising	6%
Advertising: Creative	6%
Journalism: Broadcast	6%
Business: Human Resources & Management	4%
Business: Customer Service	4%
Journalism: Editor/Copy Editor	4%
Journalism: Online/multimedia	4%
Advertising: Account Service	2%
Advertising: Interactive	2%
Business: Marketing Communication	2%
Entertainment: Media Management	2%
Journalism: Photography/Graphics	2%
Journalism: Layout/Design	2%
Journalism: Management	2%
Consulting	2%
Government/Public Service	2%
Law/Legal Services	2%
Research	2%

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## Were they offered full-time employment as a result of any of their internships?

	Bachelors	Masters
<i>Respondents</i>	66	4
Yes	23%	50%
No	77%	50%

## From whom did they seek career advice?

	Bachelors	Masters	PhD
<i>Respondents</i>	83	5	4
CCS Career Advisors	33%	-	25%
Other College of Communication Faculty/Staff	42%	40%	50%
Career Exploration Center Career Counselors	5%	-	-
Other UT Faculty/Staff	36%	20%	25%
UT Alumni	24%	40%	25%
Family Members	37%	40%	25%
Bosses/Supervisors/Co-Workers	40%	40%	-
Peers/Fellow Students	48%	40%	25%

## 2009 Journalism Graduates: Demographics

	Survey Group	Responses	%
Journalism Graduates	220	92	42%

### Gender

	% of Survey Group	% of Response Group
Female	72%	82%
Male	28%	18%

### Ethnicity

	% of Survey Group	% of Response Group
American Indian/Alaskan Native	<1%	-
Asian	8%	10%
Hispanic or Latino	13%	8%
Black or African American	6%	-
White	67%	79%
International Students	6%	3%

## How many internships did they do while they were in college?

	Bachelors	Masters
<i>Respondents</i>	78	4
Zero	15%	-
One	19%	25%
Two	26%	50%
Three	26%	-
Four or More	14%	25%

## What kinds of internships did they do while they were in college?

	Bachelors	Masters
<i>Respondents</i>	66	4
For Academic Credit	55%	80%
For the Experience Only	70%	20%
Paid Internships	52%	40%
Unpaid Internships	77%	60%

## Were they connected with Career Services?

	Bachelors	Masters	PhD
<i>Respondents</i>	77	4	4
Yes	86%	50%	50%
No	14%	50%	50%

## When did they connect with Career Services?

	Bachelors	Masters	Masters
<i>Respondents</i>	64	1	1
Senior Year	20%	-	-
Junior Year	22%	-	-
Sophomore Year	31%	-	-
First Year	27%	-	-
1st Year of Grad School	-	100%	-
2nd Year of Grad School	-	-	100%

## How helpful were internships in preparing them for the workforce?

	Bachelors	Masters
<i>Respondents</i>	62	4
Very Helpful	68%	25%
Somewhat Helpful	27%	75%
Not Very Helpful	5%	-

## How Useful were Communication Career Services?: BS, MA, & PhD Recipients

Service (n=64)	Very Useful	Some-what Useful	Neutral	Not Very Useful	Not Useful at All	Did Not Use
Career Advising by Appointment	19%	25%	16%	6%	-	38%
Drop-in/Walk-in Career Advising	11%	14%	22%	5%	3%	48%
Pre-law Advising	8%	2%	20%	-	-	73%
Email Notices	19%	53%	11%	6%	5%	9%
AccessUT	27%	30%	14%	3%	3%	27%
CareerSource	22%	27%	17%	8%	-	30%
Seminars and Workshops	3%	11%	20%	5%	-	64%
Job and Internship Fairs	11%	22%	14%	14%	13%	30%
Career Library Resources	3%	14%	17%	6%	2%	61%
Career Services Web Site	14%	50%	9%	8%	-	22%
On-Campus Recruiting	6%	8%	13%	11%	11%	55%
HireStandards Blog	5%	22%	13%	2%	3%	59%
Social Media (Twitter, LinkedIn, Facebook)	3%	9%	16%	3%	3%	69%
Informational Handouts	6%	28%	19%	8%	-	42%
Employment Data Reports	3%	20%	23%	3%	2%	52%

UT Communication Career Services conducted an online employment survey of the 2009 graduates of the College of Communication approximately six months after graduation. 543 replied – 39% of the total group of 1390 graduates. The results of this survey are summarized in one college-wide report and six major-specific reports. All employment survey results can be downloaded from the “Employment Data & Salary Surveys” link on the Communication Career Services homepage. We encourage students to pursue proactive career exploration throughout their college careers, including active involvement in student organizations, completion of multiple internships and other experiential learning programs and professional networking. Our staff provides career advising by appointment and on a drop-in basis to assist Communication students in their career planning and management, and we offer a wide variety of job and internship search services and career exploration programs.

For more information on CCS student services, call 512-471-9421 or visit: <http://communication.utexas.edu/ccs>.

# Employers and Titles/Grad Schools—2009

## Undergraduate Students

Employer	Title	Employer	Title	Employer	Title
Alief ISD	Teacher	Houston ISD	Secondary Teacher	University of New Mexico Hospital	Inpatient RN
Americorps VISTA	VISTA	JPMorgan Chase	Teller	University of Texas	Play by Play Broadcaster
Bay Area Council on Drugs & Alcohol	Prevention Specialist and Webmaster	KSWO	news producer	University of Texas - University Interscholastic League	Communications Officer
Brenda Ladd Photography	Studio Manager	KUT 90.5	Account Executive	University of Texas System	Student Associate
Brownsville Herald	General Assignments Reporter	Living Direct, Inc.	Online Marketing Specialist	uShip	SEO Marketing Contractor
By George, J.Crew	Sales Associate	London Broadcasting - CBS	Producer/Reporter	Victoria Advocate	Reporter
Center for Public Policy Priorities	Communications Associate	Lutheran Social Services Disaster Response	Communications Specialist	Voice of America	POV Broadcaster
Charlotte Mecklenburg School District	High School Teacher	MSM Communications	Media Relations Manager	Vollmer Public Relations	Account Coordinator
Citizen Schools	National Teaching Fellow	Multiple Positions	Ski Coach, Magazine Intern, Babysitter	Vollmer Public Relations	Account Coordinator
Convio	Content Migration team	National Public Radio	Multimedia Intern		
Crossmark	Recruiting Administrator	Pierpont Communications	Assistant Account Executive		
Dagar's Catering	Manager	Precision Camera	Receptionist /Front Counter Sales		
Demand Media	Editorial Project Assistant	Ramser Media	Managing Editor, Office Manager and Writer.		
Distressed Property Institute, LLC	Junior Designer	Ruby Tuesday	Waitress		
Entertainment Tonight	Talent Assistant	San Angelo Standard-Times	Senior Multimedia Reporter		
Escobedo Skin Center	Marketing Associate	Seton Family of Hospitals	Clinical Assistant		
Fleishman-Hillard	Assistant Account Executive	Siemens Oil & Gas Consulting	Marketing Coordinator		
Flintco	Marketing Assistant	St. Laurence Catholic School	Extended Day Program Teacher		
Fort Worth Star-Telegram	Sports Journalist	Stanley-Garrison & Assoc.	Finance Associate		
Gehan Homes, LTD	Purchasing Coordinator	Students of the World	Program Manager		
Gene Locke for Mayor	Social Media Director	Texas Christian University	Financial Aid Advisor		
Gloria English School	English Teacher	Texas Veterans Commission	Marketing Specialist		
Hill Country Ride for AIDS / Texas Mamma Jamma Ride	Operations Manager	The Beaumont Enterprise	Copy Editor and Designer		
Hohmann, Taube & Summers, LLP	Records & Information Manager	The Dealey Group	Production Manager		
Hotel Havana	Front Desk	United States Senate	Constituent Services		

## Graduate Students

Employer	Title
<b>Masters Degree Recipients</b>	
AARP	Technical Consultant
Texas A&M University	Production Coordinator
The Chosunilbo	Reporter
<b>Doctoral Degree Recipients</b>	
Loyola University Maryland	Assistant Professor
Mental Health America of Colorado	Grants & Publications Coordinator
Southern Methodist University	Assistant Professor
University of Florida	Assistant Professor

UT Degree and Major	Current Degree in progress)	University/Graduate Institution	Field of Study
BJ-JOUR	J.D. (Law degree)	The University of Texas at Dallas	Law
BJ-JOUR	J.D. (Law degree)	The University of Houston	Law
BJ-JOUR	J.D. (Law degree)	University of California, Berkeley School of Law	Law
BJ-JOUR	J.D. (Law degree)	St. Mary's University School of Law in San Antonio	Law
BJ-JOUR	J.D. (Law degree)	Brooklyn Law School	Law
BJ-JOUR	M.D.	Texas Tech Health Science Center	Medicine
BJ-JOUR	MFA	Parsons the New School for Design	Photography



## Overview of Services

**Connect with Career Services:** Go to <http://communication.utexas.edu/ccs>—click on “Create Student Account”

**Subscribe to the HireStandards Blog:** <http://hirestandards.wordpress.com>

**Join our Facebook Page:** Communication Career Services

**Follow us on Twitter:** UTCCS

Communication Career Services is available to students and alumni of the UT College of Communication. However, only students and alumni with active Communication Career Services accounts are eligible to take advantage of our resources and services. Since Communication Career Services is funded through student fees, alumni wishing to use our services must pay a renewable registration fee. To utilize Communication Career Services as a student or alumnus of the UT College of Communication, you must create an online account and complete your CareerSource online profile.

### Career Advising & Resume Assistance

Career advising appointments are available for resume and cover letter writing, pre-law advising, interview preparation, choice of major, career options, and for assistance with the job/internship search process. To schedule an appointment, you can call or stop by the Communication Career Services office. You must have an active CareerSource account to schedule a career advising appointment. Drop-in career advising is available during the fall and spring semesters on Tuesdays, Wednesdays and Thursdays from 2:00 - 4:00 pm.

### Job and Internship Postings

Each year Communication Career Services posts more than 2500 job and internship opportunities targeting Communication students! Opportunities are posted by employers directly into CareerSource, AccessUT, and NACELink Jobs. Communication Career Services also subscribes to communication trade publications which feature industry-specific internship and job opportunities. The “Resources by Field” section of our homepage features many industry-specific job boards and career sites.

### On-Campus Recruiting

Each year, Communication Career Services hosts up to 50 employers recruiting students for a wide range of entry-level positions and internships. Log into CareerSource and search Interviewing Schedules for a list of companies coming to campus to recruit for full-time jobs and internships, along with application instructions for each position. Summary information is also available on our online calendar of events.

### Communication Job & Internship Fairs

Communication Job & Internship Fairs are held each fall and spring semester. Between 50 and 75 employers attend each fair to meet with and recruit Communication students and alumni for jobs and internships. Communication Job & Internship Fairs also offer the opportunity to network with representatives from various employers.

### Employment Survey Results & Reports

Communication Career Services surveys graduates of the UT College of Communication approximately six months after they graduate to gather information on their employment status. These employment reports contain salary information, employers & job titles, job satisfaction ratings, graduate school information, and much more. Communication Career Services Employment Reports are available in hard copy in the CCS office and can be downloaded from the “Employment Data & Salary Surveys” section of our web site.

For more information please contact

**Communication Career Services**

Phone: 512-471-9421

Email: [ccsmain@austin.utexas.edu](mailto:ccsmain@austin.utexas.edu)

URL: <http://communication.utexas.edu/ccs>