

Media Law

J395 (Unique No. 08400)
Spring 2014

Class: MWF, 8 – 8:50 a.m., CMA 2.306
Professor: Robert Jensen
Office: BMC 3.304; 471-1990
Office Hours: Monday, 9 a.m.-noon; and by appointment
Teaching Assistants' Office Hours: by appointment
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COURSE DESCRIPTION:

Media Law is designed to (1) introduce students to First Amendment doctrines and issues concerning freedom of expression, (2) explain applications of the law to the work of journalists, and (3) engage students in a conversation about the ethical and political issues facing the news media.

Students will learn to (1) place contemporary freedom-of-expression controversies in philosophical and historical contexts to understand how legal doctrines have developed; (2) use legal reasoning to predict how those doctrines would apply in new situations; (3) assess the interests at stake in common ethical controversies; and (4) use moral reasoning to apply ethical guidelines in new situations.

Important Note about Computers: Students may not use computers or other electronic devices during class except in cases involving special needs. See the professor if you would like to make a request.

ATTENDANCE:

No attendance records will be kept. However, the exams and writing assignments in the course will be based in large part on lectures and discussions, and it will be difficult to earn a respectable grade without coming to class on a regular basis.

GRADES:

Your final grade will be based on:

--4 exams (15 points each)	60 points
--4 take-home questions (10 points each)	40 points

A = 90-100 points

(A- 90-93.5; A 94-100)

B = 80-89.5 points

(B- 80-83.5; B 84-86.5; B+ 87-89.5)

C = 70-79.5 points

(C- 70-73.5; C 74-76.5; C+ 77-79.5)

D = 60-69.5 points

(D- 60-63.5; D 64-66.5; D+ 67-69.5)

1. Exams:

There will be four exams during the semester, each worth 15 points toward your final grade. Each exam will be 30 questions, multiple-choice and true/false. So, each correct answer will be worth a half point toward your final grade. Each exam will cover material from the lectures and readings for a single segment of the course; exams will not be comprehensive. There is no final exam.

2. Writing assignments:

There will be four writing assignments during the semester, each worth 10 points toward your final grade.

On the Mondays marked on the schedule I will give you an assignment based on the material covered in recent lectures, discussions, and readings. Each assignment will include two questions, one legal and one ethical. You will write one page on each question, to be turned in the following Monday in class. Bring the assignment to class. Do not email assignments to the professor or a TA unless there's a real emergency that prevents you from coming to class. If that happens, contact the professor as soon as possible.

Your answers must be double-spaced on no more than two pages (one page on the legal question and one on the ethical question). Don't write more than that; we will not read beyond two pages. Use 1-inch margins, 12-point type, and the Times New Roman font. Put your name, id, and the assignment number at the top of each page and staple them together. Do not use a title page. Do not use colored paper. Do not use exotic fonts. Do not use a paper clip.

No extra research beyond the textbooks and the information provided in class is necessary to write these assignments. Do not use footnotes. Mention court cases if they are relevant, but you need not provide formal citations for cases.

Answer the question in your own words. In formulating your answer, you may talk with others. But the final answer and writing must be your own. Plagiarism -- of published material or another student's work -- will be punished in accordance with university regulations.

Your assignments will be graded on form and content. No late work will be accepted. If special circumstances arise, talk to me as soon as possible.

Keep copies of all assignments you turn in and keep your graded assignments until the end of the semester.

A lot of paper changes hands in a class this large, and sometimes papers get lost. If there are discrepancies between our records and yours, you need to have your papers to help us resolve the problem.

If you don't think your grade on an assignment is fair, you can ask for an explanation. The first step is to talk with the TA who graded your paper *within one week* after the assignment is returned. If you want a formal re-evaluation of your grade, write a short (one paragraph to one page) explanation of why you think a higher grade is warranted. Be specific. If you can't work it out with the TA, ask the professor to resolve the dispute. If you wait longer than a week, we will not review your paper. Papers cannot be rewritten for a higher grade.

3. Graduate Student Assignment

MA students will complete an extra assignment to earn graduate credit in the course. We will meet early in the semester to discuss the subject and form of that assignment.

TEXTBOOKS:

Zelezny, John D., *Communications Law*, 6th ed. (Belmont, CA: Wadsworth, 2011).

Weston, Anthony, *A Practical Companion to Ethics*, 4th ed. (New York: Oxford University Press, 2011).

OTHER READINGS:

--Robert Jensen (#1), "Getting away with murder (literally): Presidential lying, journalistic malfeasance, and the manipulation of public opinion," March 2004.

<http://uts.cc.utexas.edu/~rjensen/freelance/attack75.htm>

--Robert Jensen (#2), "The myth of the neutral professional," *Electronic Magazine of Multicultural Education*, Vol. 8, #2 (2006), pp. 1-9.

<http://www.eastern.edu/publications/emme/2006fall/jensen.pdf>

--Stephen J.A. Ward, "Digital Media Ethics." <http://ethics.journalism.wisc.edu/resources/digital-media-ethics/>

--Josh Stearns, "Acts of Journalism: Defining Press Freedom in the Digital Age," October 2013.

http://www.freepress.net/sites/default/files/resources/Acts_of_Journalism_October_2013.pdf

UNIVERSITY POLICIES and INFORMATION

Scholastic Dishonesty: The University defines academic dishonesty as cheating, plagiarism, unauthorized collaboration, falsifying academic records, and any act designed to avoid participating honestly in the learning process. Scholastic dishonesty also includes, but is not limited to, providing false or misleading information to receive a postponement or an extension on a test, quiz, or other assignment, and submission of essentially the same written assignment for two courses without the prior permission of the instructor. By accepting this syllabus, you have agreed to these guidelines and must adhere to them. Scholastic dishonesty damages both the student's learning experience and readiness for the future demands of a work-career. Students who violate University rules on scholastic dishonesty are subject to disciplinary penalties, including the possibility of failure in the course and/or dismissal from the University.

http://deanofstudents.utexas.edu/sjs/acint_student.php

University of Texas Honor Code: The core values of The University of Texas at Austin are learning, discovery, freedom, leadership, individual opportunity, and responsibility. Each member of the university is expected to uphold these values through integrity, honesty, trust, fairness, and respect toward peers and community.

Religious Holy Days: A student who misses classes or other required activities, including examinations, for the observance of a religious holy day should inform the instructor as far in advance of the absence as possible, so that arrangements can be made to complete an assignment within a reasonable time after the absence.

Students with Disabilities: The University of Texas at Austin provides upon request appropriate academic accommodations for qualified students with disabilities. For more information, contact Services for Students with Disabilities at 471-6259 (voice) or 232-2937 (video phone).

<http://www.utexas.edu/diversity/ddce/ssd/>

Helpful UT Resources:

Sanger Learning Center: <http://www.utexas.edu/ugs/slc>

Center for Strategic Advising & Career Counseling: <http://www.utexas.edu/ugs/csacc>

Undergraduate Writing Center: <http://uwc.utexas.edu/>

Counseling & Mental Health Center: <http://cmhc.utexas.edu/>

Student Emergency Services: <http://deanofstudents.utexas.edu/emergency/>

SCHEDULE
J350F/Spring 2014

WEEK 1: January 13, 15, 17

topic: law, justice, and the U.S. legal system
reading: Chapter 1

WEEK 2: January 22, 24

topic: free speech basics: sedition, prior restraint
reading: Chapter 2

WEEK 3: January 27, 29, 31

distribute take-home assignment #1 on Monday

topic: categories of speech, SPJ codes of ethics online
reading: Chapter 3

exam #1 on Friday

WEEK 4: February 3, 5, 7

take-home assignment #1 due on Monday

topic: libel
reading: Chapter 4

WEEK 5: February 10, 12, 14

topic: more libel
reading: Chapter 4

WEEK 6: February 17, 19, 21

distribute take-home assignment #2 on Monday

topic: privacy and the press
reading: Chapter 5

WEEK 7: February 24, 26, 28

take-home assignment #2 due on Monday

topic: ethics basics
reading: Weston book

WEEK 8: March 3, 5, 7

topic: ethics in a digital world
reading: Ward

exam #2 on Wednesday

SCHEDULE
J350F/Spring 2014

Spring Break: March 10-14

WEEK 9: March 17, 19, 21

distribute take-home assignment #3 on Monday

topic: access to information

reading: Chapter 6, Texas Open Meetings and Public Information acts

WEEK 10: March 24, 26, 28

take-home assignment #3 due on Monday

topic: free press/fair trial, journalists' privilege and confidential sources

reading: Chapter 7

WEEK 11: March 31; April 2 and 4

distribute take-home assignment #4 on Monday

topic: ethics challenge – going to war

reading: Jensen #1

exam #3 on Friday

WEEK 12: April 7, 9, 11

take-home assignment #4 due on Monday

topic: copyright; advertising; corporations and corporate speech

reading: Chapters 8 and 12

WEEK 13: April 14, 16, 18

topic: broadcasting and cable regulation; cyberspace; obscenity/pornography

reading: Chapters 9, 10, and 11

WEEK 14: April 21, 23, 25

topic: ethics challenge – neutrality and objectivity

reading: Jensen #2

WEEK 15: April 28, 30; May 2

topic: journalists and acts of journalism

reading: Stearns

exam #4 on Wednesday

Big Finish

**There is no final exam in this class.*

Useful web sites

Texas Open Meetings Act

http://www.tml.org/legal_pdf/2006TXOpenMtngAct.pdf

http://www.oag.state.tx.us/AG_Publications/pdfs/openmeetings_easy.pdf

Texas Public Information Act

http://www.texascityattorneys.org/2009speaker_papers/PIATrainingHandout.pdf

https://www.oag.state.tx.us/AG_Publications/pdfs/pia_easy.pdf

Reporters Committee for Freedom of the Press

<http://www.rcfp.org/>

Society of Professional Journalists

<http://www.spj.org/>

Committee to Protect Journalists

<http://www.cpj.org/>

Reporters without Borders

<http://www.rsf.org/>

Student Press Law Center

<http://www.splc.org/>

Legal Information Institute

<http://www.law.cornell.edu/>

Oyez Project (U.S. Supreme Court news and links)

<http://www.oyez.org/>

Ethics codes online

Society of Professional Journalists

<http://spj.org/ethicscode.asp>

Associated Press Managing Editors

<http://www.apme.com/?page=EthicsStatement>

Radio Television Digital News Association

http://www.rtdna.org/content/rtdna_code_of_ethics#.Uo93ruLZd8E

National Press Photographers Association

https://npa.org/code_of_ethics

American Society of Magazine Editors

<http://www.magazine.org/asme/editorial-guidelines>

American Society of Business Publication Editors

<http://www.asbpe.org/guide-to-preferred-editorial-practices>

National Association of Science Writers

<https://www.nasw.org/nasw-code-ethics>

American Medical Writers Association

http://www.amwa.org/amwa_ethics

Society for News Design

<http://www.snd.org/about/code-of-ethics/>

Project for Excellence in Journalism, directory of codes of ethics

http://www.journalism.org/resources/ethics_codes

Public Relations Society of America

http://www.prsa.org/aboutUs/ethics/preamble_en.html